TOPICAL STRATEGIES IN *OPRAH WINFREY TALK SHOW*

A Thesis

Submitted to Letters and Humanities Faculty

In Partial Fulfillment of the Requirements for The Degree of Strata One (S1)

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ABSTRACT


The purpose of this research is to analyze the topical strategies applied in Oprah Winfrey Talk Show. The writer is interested in finding the types of topical strategies and its frequencies that are often used in Oprah Winfrey Talk Show. The writer uses the qualitative descriptive method. The writer watch and listen to the video of Oprah Winfrey Talk Show, transcript the data, and analyze them using Stenstrom’s Theory.

The findings shows that there are 45 data selected as introducing, terminating, changing, shifting, drifting, digressing, and resuming strategy. The writer found that as a talk show host, Oprah used all of the topical strategies except drifting strategy. Shifting strategy is the most strategy that is used in the talk show. On the contrary, drifting strategy is the only one strategy that other participants use in Oprah Winfrey Talk Show. She also found that Oprah used “now”, “alright/okay”, “oh”, “well”, and “so” as the topic shift markers. In addition, the writer also finds questions and statements are used by Oprah to introduce new topics. In the talk show, the role of a talk show host is very important.

Because talk show is a limited conversation, the host have to be able manage between both the talk show limited time and topic will be discussed. A good communication skill is very useful for smooth interaction between 2 or more people in every kind conversation. Thus, spoken interaction and other related aspects are always become interesting things to learn.

Keywords: *Topic, topical strategies, topic shift, conversation*
APPROVAL SHEET

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2016
LEGALIZATION

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The thesis entitled above has been defended before the Letters and Humanities Faculty’s Examination Committee on August 24th, 2016. It has already been accepted as a partial fulfillment of the requirements for the degree of strata one.

Jakarta, August 24th, 2016

Examination Committee

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DECLARATION

I hereby declare that this submission is my own work and that, to the best of my knowledge and belief. It contains no material previously published or written by another person nor material which to substantial extent has been accepted for the award of any other degree or diploma of the university or other institute of higher learning, except where due acknowledgment has been made on the text.

Jakarta, Agustus 2016

Himayatul Milah
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In the name of Allah, the Most Gracious, the Most Merciful

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May Allah SWT always bless and protect these entire wonderful kind persons. In short, the writer realizes that this thesis is still far from perfection. Therefore, the writer hopes any constructive and supporting criticism, suggestion and advice for a better improvement.

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Jakarta, August 28, 2016

The Writer
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CHAPTER I
INTRODUCTION

A. Background of the study

Communication is paramount to interact, share information, and establish relationships with fellow in daily life. There is always a topic in which two or more people speaking in turn when they communicate.

Stenstrom explained that such an occasional brief chat with somebody waiting in the queue at the bus stop when the bus is not on time even has a single message, i.e. a topic. Furthermore, Wardaugh said a conversation usually covers a number of topics and involves shifts from one topic to another, and sometimes also a mix of topics. When people do conversation it means that they talk about something.

Pridham emphasizes that conversation can be classified into many types based on its situations. In a situated conversation, because the interaction depends on a scripts, topic development steps and interaction between participants in a conversation structure is unnatural, for example; conversation in a movie and drama. On the other hand, semi conversation, talk show contains the structure which is usually organized and it can be set in interview guide.

Talk show is a limited speech event that the major discussion topics are pre-established, introduced and controlled by the show host. It is semi conversations that discussed some topics and questions in the short conversation.

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Even though it is usually the host who determines the topic that will be talked about, there is possibility the guests also get the opportunity to bring out or keep going another topic of conversation.

As a part of semi conversation, the flow and sharing of conversation in talk shows occur more natural and sequence of topics discussed also uncertain. This situation opens great possibilities for the emergence or presence of interludes like phatic talk and playful joke in the series of conversations. Therefore, phatic talk, playful joke and interludes in the talk show sometimes cause irregularities or digression in the conversation. These things can distort and ruin the topic, or sometimes guest can keep going a playful joke or phatic talk so that an ongoing topic and next topics failed raised and discussed in accordance that already established. For instance, the digression that occur in the middle of conversation above:

Oprah: you could write a book about that and help a lot of people. There's a marriage business plan?  
Will: you know what we discover is --  

Oprah: -- look at Jada's shoes. Will somebody just take a shot of that?  
(Audiance applause and laughter) hello okay.  
Will: *it’s pretty I almost worn them (laughter) it would little bit mess up here  
Oprah: yeah, but the marriage business plan.  

Although the goal is winding up a conversation and created a comfortable conversation, the emergence of Oprah’s comments about the appearance of Jada
leads the topic being discussed obstructed and distorted. Based on conversation above digression could continue and make a topic become incoherent or conversation become unfocused if no one terminate the digression then resume the topic, and bring participants back to the conversation. It of course can obstruct the topic concept which organized by host in the limited time. Therefore, it is very important for the hostess organized the topic in order to make the talk show can run smoothly.

Because talk show is limited speech event Oprah should be able to set strategies for all topics and questions can be addressed within the time limited. Oprah should prevent possible causes of topics and questions did not run smoothly and coherently. Thus, based on the problem explained above, the writer interested to analyzed topical strategies that used by Oprah and Smith family on Oprah Winfrey Show talk show given the strategic importance of the topic in a conversation.

**B. Focus of the study**

Based on the background of the issues above, this study will focus on topical strategies used by the participants in Oprah Winfrey Show talk show.

**C. Research questions**

According to the focus of the study above, the writer will do analysis of topical strategies that occur in a conversation and the research question can be formulated as follow:
1. What kind of topical strategies that mostly used by the participants in the Oprah Winfrey Show talk show?

2. How are topical strategies applied on Oprah Winfrey Show talk show based on Stenstrom theory?

D. Objective of the study

1. This research aims to know what kind of topical strategies that mostly used by the participants according to the number of strategy in Oprah Winfrey Talk Show.

2. This research also tries to describe how those strategies are applied in the talk show based on Stenstrom’s theory.

E. Significance of the study

Hopefully the result of the research will be advantageous to the readers who are interested in Linguistics field, especially about conversational strategies. The writer hopes this research can enrich the previous studies and improve the body of knowledge in linguistics. Furthermore, the writer also hopes the reader become understand more how to bring the topic in the conversation and apply it in daily life conversation. It is also expected to be able to assist the reader to understand more about spoken interaction, especially to analyze the strategy of topic in different style conversation.

F. Research methodology

1. Methods of the research

In this research, the writer uses qualitative approach. According to Bogdan and Taylor, as quoted by Syamsir and Aripin in social research methodology,
qualitative research is a research procedure that produces descriptive data in the form of written words and spoken of the people and observed behavior.\footnote{Syamsir and MS, Jaenal Aripin, Metodologi Penelitian Sosial (Jakarta:Research of Institute UIN Jakarta with UIN Jakarta Press, 2006) p.30}

This research uses qualitative descriptive method. The data which is taken from transcription of Oprah Winfrey Show will be described and analyzed through the types of Topical Strategies by Stenstrom.

2. **Technique of data collecting and analysis**

   In this research, the writer uses descriptive analysis technique. In this technique, the writer applies the following steps:

   a. Identifying many data, watching some talk show videos on you tube.
   b. Justifying the data by choosing Oprah Winfrey Show talk show video.
      
      This video is accessible from you tube on 5\textsuperscript{th} October 2013.
   c. Watching and listening carefully to the talk show Oprah Winfrey Show many times while writing down the transcript; she also read it to get a deep understanding of the topics that discussed about.
   e. Reducing the data that does not contain topical strategies
   f. Classifying the data into each type of topical strategies by Stenstrom.
   g. Analyzing and describing the data by Stenstrom theory.

3. **Instrument of the research**

   The instrument of this research is the writer herself by listening to every utterance in Oprah Winfrey Show talk show. The writer identifies the utterances
that contain topical strategies, counting the number of each strategy that used by participants and then analyzes the application of them.

4. The unit of analysis

The unit of analysis in this research is Oprah Winfrey Show talk show. The writer took the data from You Tube accessed on 5 October 2013. It is an American syndicated tabloid talk that aired nationally for 25 seasons from September 8, 1986 to May 25, 2011 in Chicago, Illinois.

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7 You Tube, Smith Family on Oprah Winfrey Show 360, “www.youtube.com/watch?v=eaelzfAZ488” (October 5, 2013)
CHAPTER II
THEORETICAL FRAMEWORK

A. Previous study

There are some previous researches which are related to this research. First, the writer discusses the same topic and theory with previous research belongs to I Kadek Agus Asmara Putra’s thesis from Udayana University entitled “The Topical Strategies used by Male and Female Characters of Glee Movie in TV series”. In this research, I Kadek identified the strategies that are used by English user male and female casts. And she found that male casts are more often change the topic in the course of conversation. The difference between this research and I Kadek Agus Asmara Putra’s research is the object which was analyzed. I Kadek used movie, situated conversation that interaction between participants is unnatural, as the object of the research while the writer used talk show, semi conversation that major discussion topics are pre-established but the flow and sharing occur more natural and sequence of topics also uncertain.

The second research belongs to Evalince Audrey’s thesis (2004) from English Department of Petra Christian University entitled “A Study of Topical Strategies and Topic Shift Markers at LEC of Petra Christian University”. Evalince identified topical strategies that are used by teacher and students of PCU in the classroom. She found that the teacher used all of the topical strategies available and <question>, now, alright/that’s all, oh, so, eh, pause, then, come on, and well, as the topic shift markers. Different from this previous study analyzed
by Evalince about topical strategies and topic shift marker, in this research the writer only focus on Topical Strategies applied in Oprah Winfrey Talk Show.

The last previous study is a dissertation of *Topic Management in Cantonese Conversations* by Leung Ka Yan (July 2005) from The University of Hong Kong. The result of analysis is that the writer found that topics usually move in a step by step manner rather than abruptly. Beside, since the participants were reading newspaper during the recording, they employed the news headlines conveniently as topics for several times.

All of these previous studies are related to the writer research about topical strategies in the conversation. Different from those previous studies which analyzed situational conversation in the class and movie, the object in this research is a reality show aired in television which called talk show. The writer interested to learn how Oprah as a talk show host brings and manages the topic discussed in a conversation, especially in a limited conversation like a talk show.

**B. Theoretical description**

1. **Topic**

Conversation is the way people communicates with others, socialize, share messages and information. Conversation are social creations. They are produced one step at a time as people carry out certain joint activities.\(^1\) Conversation is one of the important social aspects of life that human do to interact with each other by using language. Liddicoat mentioned conversation is the way in which people

socialize and develop and sustain their relationship with each other. To conclude, conversation is the activity of two or more mutually convey and receive information.

A conversation is about something. When people make a conversation, there is something that they talked about. What speaker talked about is called the message of conversation. Conversation can happen in the unexpected time like an occasional brief chat with somebody is waiting in the queue at the bus stop when the bus is not on time, or with fellow-passenger when the train suddenly stops and nobody tell the problem.

Stenstrom explained that brief chats of these kind consist only of “what is talked about” which called topic. In some conversations, the message consists of one single topic while in others it consists of several different topics. As Senstrom claims that since one topic has a tendency to generate another (especially in purely social interaction), most conversations contain more than one. A topic tends to split up into subtopics dealing with particular aspects of the main topic.

In the conversation, sometimes what speakers talk about are not the same. When one speaker presents the topic, probably other speakers will try to speak topically with what previous speaker talk about. However, rarely what we talked about will be different with what other speaker talked. Sacks (1968) stresses,

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4 Ibid, p. 13
5 Ibid, p.150
talking topically and talking about some topic chosen by another speaker is not the same thing at all. One can perfectly well have a sequence in which successive speakers talk in a way topically coherent with the last utterance, but in which each speaker talks on a different topic.\(^6\)

Certainly, all process related to the topic consist or require the strategy which can help speakers in the conversational process. Topical strategies are strategy which can use to manage and handle the topic in conversation. Based on Senstrom, topical strategy involved three basic strategies; (a) introducing and terminating, (b) changing, shifting, and drifting, (c) digressing and resuming.

2. **Topical strategies**

a) **Introducing a topic**

When someone talked, there is current topic which speaker wants to share. There are many ways that speaker use to introduce the topic in the conversation. Stenstrom mentioned introducing involves bringing up a first topic at the beginning or a new topic in the course of the conversation.\(^7\) Means of some linguistic strategy most likely to be used in the first topic to help the speaker get started and prepares the listener for the speaker’s speech.

For example:

A: **Right. So what I’m going to demonstrate** here is the difference between a transverse wave and a longitudinal wave.

From the example above, linguistic item like, *right, well, and now* can either introduce a topic on their own, as where (A) a lecturer just starting to talk while drawing a picture on the board.


\(^7\) Anna-Brita Stenstrom, p. 151
In spontaneous conversations, when speaker who know each other well are talked and share a great deal of common ground, topic may be appear spontaneously. As the conversation;

A: it went off very smoothly
B: AHA
A: that meeting of the executive committee

In the conversation above, A consider that B knows that there was a meeting. Notice the marked word-order, however, which partly makes up for the lack of an introductory marker. In order to highlight the topical word, A moves it from its ordinary initial position and replaces it in its proper place by a pronoun; it went off . . . that meeting.

b) Terminating a topic

In everyday conversation often emerge new topics which are related or unrelated to the old topic. One of topical strategies that speaker used is terminating. Terminating involves closing the old topic before introducing a new one or before closing the entire conversation. Linguistic termination markers are rare. 8

For example:

A: that’s all he says. Should be enough
B: well that’s it. Let pass
A: this polly- - you know that girl

But, even if all terminations are not linguistically marked, they are still not entirely unmarked. Silent pauses, Laughter, and pretext may serve as termination markers. As the conversation above:

8Ibid, p. 152
A: I’ll tell you what we’ll go early (5 seconds untranscribable speech and laughter)
B: well do you do yours still hang up a stocking

In other cases the current topic comes gradually to an end, and there is no need for a marker to indicate the termination.

A: well Amy we Amy kept sort of hugging her little white shawl round her and saying I wish I hadn’t knitted holes into this
B: (laughs)
A: (laughs) and quite why she was feeling cold I don’t cos I would have thought it was desperately hot you know I mean I not that I minded the warmth today at all
B: m
A: Ə:m -
B: m
A: anyway we must consider seriously the prom programme.

In the conversation above, it is very clear that both A and B realize that there is nothing more to say. Termination markers are also realized by alright and especially right.

c) Changing the topic

Changing involves abandoning the current topic in favor of a new unrelated topic. In the on-going conversation often appears a new topic that unrelated with the previous topic. A new topic can be introduced in the on-going conversation after the previous topic has been properly terminated by an explicit lexical marker. For example;

A: Ə:m . Right well now switching to . Ə: your return to this country

In the conversation above A terminates the old topic using by Right and goes on to the next in the same turn well now switching to. In other situations it is

9Ibid, p. 154
likely termination marker of the old topic and introductory marker of the new
topic are happen in different turn. As the dialogue below;

A: well no I think no do you see that’s what I’ve done
B: OH
A: that’s all he says . Should be enough
B: well that’s it let’s pass
A: this polly .you know that Girl whom I’ve m. I mpresented .a rather
absurd report in a way that genuinely represented what I felt I said she
might fail . . . . do you know her

A terminates the old topic by well that’s it and tries to continue something
new by let pass, when B interrupts and brings up a new topic. A shortage of
introductory marker is compensated for by a strategic manipulation of the question
form. A word that questioner wishes to focus, is moved from the ordinary position
of question to first position in the utterance and gap is filled by a substitute, here
pronoun; the topical element this Polly is moved to front position for greater
emphasis.

Despites, a limited set of interrogative and imperative expressions also can
be introductory markers in less casual situations. For instance;

A: Ô:m – let me just ask initially this
A: can I ask you as a woman vice president

Even though, such expressions do not aimed a response, nor meant to be
responded. They are only need used as a convenient and polite means of taking
the floor.

d) Shifting the topic

Different with changing, which is involves terminated the current topic to
introduced the new topic, shifting means moving from one topic to a related topic
or from one aspect of current topic to another. Like topic changes, topic shifts may be initiated by a marker. The difference is shifting focus to marks the transition between an old and a new topic instead of introducing an entirely new topic.

When the linguistic markers are entirely missing, transitions tend to be marked by pauses and/or laughter, while the new aspect, or subtopic, may then be initiated by a statement or more often by a question. For example:

A: . . . I’m sure he went for a smoke (- - laughs)- -
B: I did know one Indian who .ironically – learnt to chain-smoke in this country
A: . . . he could break it in holidays - - but as soon as the term began again . the strain was too much for him to . couldn’t go and do without them any longer
B: - - - laughs ) what part of India were you in

A and B have been talking the Indian colleague, and since A has spent some time in the conversation should lead over to his stay there more or less automatically.

e) Drifting from the topic

Drifting involves moving almost imperceptibly from one topic to another. Deviation often happens in the on-going conversations without attracted people attention. Drifting is shifting in an inconspicuous way. Topic drifting unmarked linguistically, but usually inter-related between the old and new topic. Note the conversation below

A: I love Dorset though it’s so beautiful
B: Ian’s ties with it are about to be broken

\[10^{Ibid}, p. 156\]
\[11^{Ibid}, p. 156\]
\[12^{Ibid}, p. 157\]
A: are they
B: cos his parents are selling their house or trying to
A: oh that’s sad

The speakers are talking about various places to go for a holiday. A mention Dorset, and immediately speaker B reminded of a mutual friend whose parents own a house in the area. So, suddenly the conversation is all about the friend’s parents. Nothing marks the transition, neither lexis nor prosody. Such topic drifts are very common in the conversation that the main aim was being social.

f) Digressing from the topic

Digressing is moving away for a while from the current topic in the ongoing conversation. Senstroms claims digressing involves moving away temporarily from the current topic. Some digressions are happens spontaneous or in unintentional way, while others are deliberate. There are digressions that clearly related with the current topic, and unrelated or no obvious connection with the current topic. For example, let’s discuss two different conversations below;

1. A: ... incidentally I did once know a man who lived on grass
   B: Yes so did I
   Aud: ( - - laughter)
   B: I understand he’s dead now
   C: yes – can I ...

2. A: ... I’ll keep an eye open for it
   B: ok - = and by the way I forgot to tell you last night that Θ:m - - Bill Potterton wants us to go round on Sunday Θ: afternoon

The digressions of each conversation are linguistically marked. First conversation linguistically marked by (incidentally), and second conversation

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13Ibid, p. 158
marked by *(by the way)*. Despite of notice that both *(incidentally)* and *(by the way)* are used when speaker wants to adds something that s/he just to think of, there are slight difference between both of these. *Incidentally* tends to add some information that related to the current topic, while *by the way* is not. Some digressions are linguistically marked, while others are linguistically unmarked but prosodically marked. For example;

A: Ømit’s ss in LINCOLNSHIRE  
B: =UHUH-
A: part of kesteven - - - **Thorpe’s away is he**  

This digression may not be entirely spontaneous. The long pause after *kesteven* seems to reflect that there is a momentary gap to be filled. The digression does not come suddenly, the conversation take place in university department and Thorpe was so much discussed head of this department. Laugh and giggles terminate the digression and mark the resumption of the old topic. Some digressions are clearly deliberate; it made for clarifying, and getting clarification and additional information.

**g) Resuming from the topic**

Resuming the topic involves ending the digression and going back to the old topic. In the on-going conversation, speaker who broke out of the current topic also usually takes the initiative to go back to the old topic. For example,

A: . . . didn’t wrap up for you  
B: oh incidentally Ø . . Ø you know about Malcolm . Ø putting his discolating his shoulder . . .  
B: **no I wouldn’t like to touch it I’d put dirty finger-marks on it** (laughs - - )

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14 *Ibid*, p. 160
B initiated the digression (*oh incidentally*), and it is also B who resumes the old topic, “unwrapping presents”. In the other hand, the digression leads over to a topic shift. For instance, like the conversation below, digression initiated when B suddenly asks about the creature sitting on Thorpe’s desk. Then s/he goes on talking about Thorpe’s lecturing commitments and, not least, his dynamic personality.

A: . . . that was - . - oh well how long would that be -- two years - - four and half year interval
B: M - - what's that thing that Thorpe’s got sitting on his desk there . . .
A: (M)) - - -
B: **how do you get on with Thorpe**
CHAPTER III
RESEARCH FINDINGS

A. Data description

In this data description, the utterances of six participants taken from Oprah Winfrey Show on CBS are used as the research object. Before analyzing the data in order to find out the utterance that is suspected uses the topical strategies, the writer watches the talk show and reads the transcription many times. Then, the writer categorizes and classifies the collected data according to the topical strategies that participant used. In this research, the writer will take two data of each strategy as an example of how strategy was applied in the talk show. Moreover, the topical strategies which are used by Oprah Winfrey as the host and Smith family as the guests are classified and identified, and then each strategy is counted in this research.

Table. 1Topical strategies classification in the dialogue of the talk show

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<th>Data</th>
<th>Type of strategy</th>
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<tbody>
<tr>
<td>1</td>
<td>Oprah</td>
<td>Oprah: I’ve asked this of other guests because everybody is trying to have a life that’s better than their parents have for them. So when whether you are movie stars like yourself. or whether you are just doing better than your parents did, how do you raise - children who are grounded. who are gracious. who are giving. who are solid inside themselves when they have access to everything.</td>
<td>Introducing</td>
<td>156-160</td>
</tr>
<tr>
<td>2</td>
<td>Will</td>
<td>... and she said –because I know</td>
<td>Terminating</td>
<td>253</td>
</tr>
<tr>
<td></td>
<td>Oprah</td>
<td>Will</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>what I’m here to do baby</td>
<td></td>
<td>. I said what’s she said –I’m gonna make everything I touch better</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Will: .... and how .at work at work and how you interact with people how you talk how you deal with stress out . those things are where the lessons come from and the also allowing them to do it.</td>
<td>Changing 336-338</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Oprah: I think that’s fantastic. I’m looking at your hair I think that’s such a cool haircut ((laughter)) - Yes, I think that’s such a cool – nownow, when you wanted to cut your hair like that.was it your idea to cut you hair like this?</td>
<td></td>
<td></td>
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<tr>
<td>4</td>
<td>Will: ... aah fine you can cook or you keep the house .protected . that’s really not enough there so much more that you have to be dedicated to Oprah: wow Will: you know . to – [together] Oprah: That is so true .[So] what is the bigger vision for your marriage? What is the bigger?</td>
<td>Shifting 56-57</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Oprah: yes, do you have regular family meetings? Will: Yeah. Here is the problem with letting your kids talk, Oprah. ((laughter)) there’s an there’s an interesting and dangerous thing that happens . from first generation .to second generation when you are trying to be successful and trying to make a path in the world. The first generation is strictly about survived – right?</td>
<td>Drifting 106-112</td>
<td></td>
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<tr>
<td>7</td>
<td>Oprah</td>
<td>Oprah: [look at Jada’s shoes]. Will somebody just take a shot of that? ((laughter)) hello – [okay] Will: [now it’s pretty] I almost wore them ((laughter)) it would have been a mess out here Oprah: But the marriage business plan.</td>
<td>Resuming</td>
<td>39</td>
</tr>
<tr>
<td>8</td>
<td>Oprah</td>
<td>Oprah: wow wow. The kids are gonna be out later. But people call the Smith’s the first family Hollywood – because they do everything acting, singing, producing on and on – Was just part about a master plan you all have -</td>
<td>Introducing</td>
<td>19-22</td>
</tr>
<tr>
<td>9</td>
<td>Oprah</td>
<td>Oprah: hello. Welcome back everybody. But Trey our first time meeting Trey: yes Oprah: so, you’re the only one who’s not in the family business.</td>
<td>Introducing</td>
<td>272</td>
</tr>
<tr>
<td>10</td>
<td>Oprah</td>
<td>Oprah: wooo wooo so. Karate kid. The karate kid open June 11. This movie is a great family affair. &amp; I have to say you are great in it. And you know watching the movie particularly the beginning of the movie.</td>
<td>Introducing</td>
<td>380-386</td>
</tr>
<tr>
<td>11</td>
<td>Oprah</td>
<td>Oprah: The Smith family is here. We are here to tell you all about the karate kid. Starring Jaden Smith would open on June the Eleven. And just as we’re going to break we’re talking about how great everybody’s done and Will and Jada said no body’s on punishment yet. You said you said ((laughter))</td>
<td>Introducing</td>
<td>443-446</td>
</tr>
<tr>
<td>12</td>
<td>Oprah</td>
<td>Oprah: so Jada. how do this experience</td>
<td>Introducing</td>
<td>478-479</td>
</tr>
<tr>
<td>Line</td>
<td>Character</td>
<td>Dialogue</td>
<td>Event</td>
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<tr>
<td>13</td>
<td>Oprah</td>
<td>“With your whole family. Change the family. Or”</td>
<td>Introducing 552-554</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Oprah: “OK—so, now for special now phone zone moment Wil’s movie seven founds was about a man who killed seven people while texting and driving.” And even though this is a scene from a movie, it’s what happens every day.</td>
<td></td>
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<tr>
<td>14</td>
<td>Oprah</td>
<td>Jade: “What can we do to facilitate the children who ultimately—they’re our future.” Oprah: “They’re your future, but tell me about—do you have a marriage business plan and also family meetings.”</td>
<td>Changing 101-102</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Oprah</td>
<td>Will: “And are they going to be better or worse after they have contact with your material.” Oprah: “Yeah, yeah—that is the question. OK, so we’re going to breaking, you talked about he get 2 streaks I wanna know what you do to keep this flame burning as ((Cheering and applause)) as hot as it seems to be. ((Laughter))”</td>
<td>Changing 185-187</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Oprah</td>
<td>Will: “Not right now really.” Oprah: “Not right now. So, what do you think is the best advice you’ve heard from your parents?”</td>
<td>Changing 282-283</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>Oprah</td>
<td>Oprah: “Was it your idea to cut your hair like this?” Willow: “Yes it was” Oprah: “OK, so did you have to go to your mother or your father to be a”</td>
<td>Shifting 340</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Oprah</td>
<td>Will: “But it’s not about punishing you for what you did it’s about protecting yo. Am from the potential damage that you could do to yourself.” Oprah: “That is good parenting. That is. We’re gonna work it back. The Smith family says there 4 months to China”</td>
<td>Changing 460-463</td>
<td></td>
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</tbody>
</table>
was and you can imagine the trip of a lifetime for them. We put together a little piece from some other personal video narrated my father Will. Look at this.

| 19 | Oprah | Will: now it’s pretty was I was [seen it] yeah haha
Oprah: [((laughter))]  
Jada: [we fell into it]
Oprah: **but I hear you all really do. set goals that there’s a [marriage]. business plan**

| 20 | Oprah | Shifting 30
Sheeree: now it’s about those kids.  
Oprah: **right right. Could you speak to the ex-wives of America and tell them that?**

| 21 | Oprah | Shifting 92
Will: –and that’s our vision to . to create a place where their dreams can come true in our extended family’s dreams can come true as well  
Oprah: **and speaking of extended family .everybody is here .the both grandmothers are here .**  
Jada: yeah. And her husband .[pastor Terrel]  
Will: and her husband[pastor Terrel are in the house] ((laughter)) hey guys  
Oprah: Hello – ((laughter and clap) and so – obviously .obviously everybody gets along and you all made a conscious effort for that to happen  
Will: : absolutely  
Oprah: especially in .inwhen there has been a previous relationship .and it child - why didyou made the decision? we talked about this before . I think this is powerful
<table>
<thead>
<tr>
<th>Page</th>
<th>Oprah</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td>Jade: and when a person has self-esteem, then that’s what grounds the individual. Oprah: <em>so do you all talk about, for example, you know, two of your children have gone into this business.</em> Willow and Jaden. Did you talk about the purpose of the business beyond the movie getting the role the acting?</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Jade: yeah, you know and if he’s on set with me on Hawthorne, you might take a little break. (Cheering and applause) Oprah: I love it, I love it Will: we take a break. Oprah: <em>you take a break. So what would we be most surprised to know about him, what would we be most surprised to know?</em></td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Trey: well I’m working on producing now, so you know. I’m I’m getting up to producing music and stuff like that, so you know. Oprah: will see – Jada: Yeah Oprah: <em>were you were you just not, you didn’t get bit by the acting bug?</em></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Trey: he umm we’re reading this book called Rich dad, poor dad! Right and just you know - just that whole book I think. I got him just it’s like he’s guiding me, like throughout the whole book. Oprah: <em>why did you want to share that</em></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>Will: yeah. Yes like with my kids. it’s like with my kids. I just want them to be able to have a financial comprehension to not be slaves to working and money - the way that my mind has. but I’m breaking it now, but the way of my mind</td>
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*Shifted sections are marked with 'Shifting'.*
<table>
<thead>
<tr>
<th>Page</th>
<th>Commenter</th>
<th>Text Content</th>
<th>Page Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>Oprah</td>
<td>[has been for a really long time.] Oprah: [that is fantastic .] so do you think your parents are cool. or do they sometimes embarrass you Jaden?</td>
<td>324-325</td>
</tr>
<tr>
<td>27</td>
<td>Will</td>
<td>wow wowwowthat was a month of Sundays ago Oprah: yes . it was because you’ve now come full circle and you have a teenager who’s almost the age you were when you did that . What do you know now that you wish you knew then?</td>
<td>394-395</td>
</tr>
<tr>
<td>28</td>
<td>Oprah</td>
<td>Will: that age group and it’s kids doing martial arts and then when the idea of Jackie Chan came up, we started looking at how we could refresh the idea. such a classic David and goliath story. Oprah: so were you interested in karate before were you this sort of ripped guy before?</td>
<td>408-411</td>
</tr>
<tr>
<td>29</td>
<td>Oprah</td>
<td>Jade : [but he’s been taking karate since he was a little guy . like] Willow: me too . Oprah: you too . you too so - you had you had an interest in it . but how did you have to prepare for those cause . cause . you know . what the time . you do those fight scenes . you are ripped ripped and in . you know . powerful shake what was that training like?</td>
<td>408-411</td>
</tr>
<tr>
<td>30</td>
<td>Oprah</td>
<td>Jaden: I can already do the split . in the air . and then - - after 3 months I was still training in China for 4 months . so - [I was .] you know . said . we did lots of training . lots of different things Oprah:[<strong>wow</strong>] you know those early bully scenes that I was talking about that you acted so well you obviously never had that experience right . where anybody is trying to bully you or you feel intimidated in anyway . Had you ever experienced that before . or was that all - where was that coming from your ability to do that? .</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>Oprah</td>
<td>Jaden: you know I could see . a lot of people get bullied and stuff . and I can just feel how they felt and - just understand it . and much you can understand it . you can - be it . Oprah: you can be it. <strong>that is called acting</strong> . ((cheering and applause)) yes . that is called acting . that is ((cheering and applause)) so you also - I’m na I’m not . giving too much away when I say that you had your first on screen kiss .</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>Oprah</td>
<td>Oprah: We put together a little piece from some other personal video narrated my father Will. Look at this . VIDEO NARRATED Oprah: that’s great. That’s the Smith Family [cheering &amp; applause] so . I wanna I wanna you say this . He said this earlier that Trey is a high school football star . and couldn’t go on the China trip and I heard this am . tell you the first time I heard this brought tears to my eyes because I heard that you flewback every weekend to see . your son . Trey play –football. Is that true?</td>
<td></td>
</tr>
</tbody>
</table>
33  Oprah  
Jade: Will is always yeah he always playing always playing ((laughter))  
Oprah: ok so this is the – ((cheering and applause)) Will was just a tiny bit older - will was just a tiny bit older than Trey when he made this music video .let’s take a look at your dad at 19  
Shifting 316-318

34  Will  
Oprah: it was challenging as it could have been . had you not had some [previous experience ]. Okay  
Jaden: [yeah] aha . you know . ((laughter))  
Will :see . this is why you need old-school parenting ((laughter)) . Oprah .  
Digressing 436

35  Jade  
Will: [one of ] one of our major issues was in . in my mind – ām. I was teaching my son the heart.you know . that’s a weird or right now he’s making this movie I’m teaching in other heart . [you know]  
Jade: [and I realize] . because of that . I learned why . in African . you know - in African tribes one men would come to the village and remove their son to initiate some man to manhood because as a mother . it is an excruciating thing to have to watch and I must telling you that mother instinct kicks in . [I have]  
Drifting 493-496

36  Oprah  
Oprah: Will and Jade agree to sign the pledge .thank you so much ((applause)) -- ----- you know when that movie came out I thought that that would start people thinking about it and talking about it in a different way . we’ve been doing this now . since the beginning of January .  
Resuming 557-561

37  Oprah  
Jade: - nobody can put that drive in you so you have to inspire the individual .to find and focus on the goal that they want for themselves .  
Digressing 142
<table>
<thead>
<tr>
<th>Line</th>
<th>Character</th>
<th>Dialogue</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>38</td>
<td>Oprah</td>
<td>do you put a lot of effort in the relation. I mean, you look fantastic.</td>
<td>Digressing 556</td>
</tr>
<tr>
<td></td>
<td></td>
<td>even though this is a scene from a movie. it’s what happens every day VIDEO CLIP WILL’S MOVIE Oprah: Will and Jade agree to sign the pledge. thank you so much.((applause))</td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>Will</td>
<td>thank you Smith family. thank you all. [thank you Trey ((cheering and applause))]. Will: [hold on hold on] wait, we got some for you. we got some for you. we got just a little gift. little gift from the family. just a little some</td>
<td>Digressing 565-566</td>
</tr>
<tr>
<td>40</td>
<td>Oprah</td>
<td>I don’t slip up on that [I don’t slip up on that] ((laughter)) Oprah: we’re gonna talk about Will’s treaks when we come back.</td>
<td>Terminating 151-152</td>
</tr>
<tr>
<td></td>
<td></td>
<td>how that’s great. We’ll be right back. That’s great</td>
<td></td>
</tr>
<tr>
<td>41</td>
<td>Oprah</td>
<td>a bit another side and put the whole thing. you know she’s grow it in the back with the hall thing shape of there yeah Oprah: we’ll be comeback. we’re gonna talk about “the karate kid”. We’ll be right back. The karate kid.</td>
<td>Terminating 370-371</td>
</tr>
<tr>
<td>42</td>
<td>Oprah</td>
<td>see. this is why you need old-school parenting.((laughter)). Oprah. Oprah: ok. that’s good. So- ok. I’m gonna leave it right there. Will: yeah. thank you Oprah. ((laughter)) thank you Oprah: when we come back, we’ll see the Smith home video from China. we’ll be right back. ((applause))</td>
<td>Terminating 437-439</td>
</tr>
</tbody>
</table>
Oprah: [don’t you think Trey . don’t you think that is amazing?]
Trey: that’s amazing ((laughter))
Oprah: we’ll be back at a moment . is that amazing? That is .

Will: [the work] at that . yeah absolutely
Jade: [now yeah]
Oprah: [absolutely absolutely] , we’ll be back at the moment . I get it I get it I get it . ((laughter))

Will: [hold on . can you take it right now] . there you go. yes
Oprah: wooww . look – that is great. ((laughter)) ((sheering and applause)) that is great . that is great . The Karate Kid . Starring Jaden – Smith and Jackie Chan open on June 11th . take your entire family . the entire family who love this movie . though see you bye bye

### Table 2. Frequencies of Topical strategies used by speakers in Oprah Winfrey talk show

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introducing</td>
<td>7</td>
</tr>
<tr>
<td>Terminating</td>
<td>7</td>
</tr>
<tr>
<td>Changing</td>
<td>5</td>
</tr>
<tr>
<td>Shifting</td>
<td>17</td>
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<tr>
<td>Drifting</td>
<td>2</td>
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<tr>
<td>Digressing</td>
<td>5</td>
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<tr>
<td>Resuming</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>45</td>
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</tbody>
</table>

### B. Data analysis

This section will provide a detailed discussion of the data collected above. Thus, clarifying research objectives and answering research questions which the writer formulates.
After analyzing the data, the writer classifies and counts the number of each strategy that is used by participants. Table 2 presents the frequency of each topical strategy that is used by the participants in Oprah Winfrey Show that the writer analyzed. The participants use this strategy 45 times in 7 sessions. However, the detailed discussion of the research will be described in the next section.

1. Introducing a topic

Introducing the topic are used to create a new topic at the beginning of conversation. First topics are usually characterized by means of linguistic strategy such as by using preface, statement, or question. Stenstrom also states that certain linguistic items like right, well, and now can either introduce a topic on their own or precede some other introducing strategy.¹

The Application of introducing a topic

Introducing is the first strategy to bring the topic. There are 7 introducing strategies that occur in the conversation and all of these strategies are used by Oprah. As a host, Oprah should initiate the topic discussed in the talk show. Here, the writer finds that Oprah introduces a topic by using a statement or a question that some of them are preceded by linguistic items so, and wow. It is because as a host Oprah should make the guests and viewers understand the topic that will be discussed. To get more detailed about the case of introducing topic, see the following dialogue and its explanation.

Datum 8

Oprah : Hello!! ((hug Will))

¹Ibid, p.151
Will : Wow [wow]

Oprah : [wow wow]

Jada : wow, we are color coordinated

Will : I know –

Oprah : I did and I know . look at you (talk to Jade) –

((laughter)) now this is what you want your mom mother

look like – ((laughter)) Wow wow wow wow the kids are gonna

be out late later . but people call me The Smiths the first of

family hollywood – because they do everything acting,

singing, producing on and on – Was just part about master

plan you all have –

As what the writer explained before, talk show is a limited speech event

that the major discussion topics are pre-established, introduced and controlled by

the show host. Thus, she is also the one who will open the talk show and begin the

conversation. In the interaction above, Oprah greets her guests and introduces

them to the audiences at the beginning of talk show. Before the first topic

discussed is introduced in a conversation, Oprah makes a little joke about their

color coordinated outfit to create a comfortable atmosphere.

In the interaction above, we can see the first strategy that Oprah employed

was done after greeting and warming up the conversation. The statement –the kids

are gonna be out later” is preceded by wow terminate phatic talk and inform the

guests that the host is about to begin the topic that is going to be discussed. As a
host of talk show, Oprah has the role to lead and control the conversation, including the topic discussed that pre-established.

In this strategy, Oprah introduces the topic by a statement –but people call The Smiths the first of family Hollywood – because they do everything acting, singing, producing on and on —. This statement aimed to give a clue to the guests and audiences the topic will be discussed. The occurrence of –but[| in this statement implies a request for clarification of upcoming question –was just part about a master plan you all have[| . Based on the complete utterance that Oprah said, it can be concluded that the first topic is talking about the truth of The Smiths family as family Hollywood was their master plan.

Datum 1

Oprah : I’ve asked this of other guests because. everybody is trying to have a life that’s better than their parents have for them.

So when whether you are. movie stars like yourself. or whether you are just doing better than your parents did, how do you raise – children who are grounded. who are gracious. who are giving. who are solid inside themselves when they have. access to everything.

In this interaction, Oprah focus to introduce the initiation of the topic by –I’ve asked this of other guests because. everybody is trying to have a life that’s better than their parents have for them]. –So when whether you are. movie stars like yourself. or whether you are just doing better than your parents did] initiate the topic will be launched by Oprah. Kemudian Oprah memperkenalkan topic
pertama yang akan dibahas dengan question *how do you raise – children who are grounded . who are gracious . who are giving . who are solid inside themselves when they have . access to everything* . Based on the complete utterance that Oprah said, it can be concluded that the first topic is talking about how Will and Jade raise children as a movie stars.

2. Terminating a topic
   
   However, the writer will discuss the application of terminating a topic. Terminating involves closing the old topic before introducing a new of before closing the entire conversation.

   **The Application of Terminating a topic**

   There are also 7 terminating strategies that are applied in the conversation. In this data, the writer finds that terminating strategies are applied before commercial break. Besides, the writer only finds 1 terminating strategy that occurred by force in the middle of conversation. Another thing the writer finds is the host always responded to the statement guests. She also finds that the host usually gives a short notice that the conversation will be temporary end by –we’ll be right back||, or –we’ll be back at a moment|| and used *wow, yeah, and ok* in terminating a topic. More explanation will be explained below.

Datum 2

Will : ...and she said –because I know what I’m here to do baby|| .

I said what’s she said –I’m gonna make everything I touch better|| and then she said . –see? All better||

((laughter)) you know? ((laughter))
Oprah: yeah . yeah I’m glad you said that . we’ll be right back .

that’s great .

Apart from opening the event and introducing the topic, the host is also in charge of ending the conversation. The interaction above is a last minute conversation, in that Will talked about his personal life experience. After indicating Will’s final talk by laughter and you know, Oprah immediately takes the turn and responds to Will’s previous turn by saying “yeah yeah I’m glad you said that”. She subsequently terminates the conversation by informing the audiences that they will continue the talk show after the break (commercial break).

Stenstrom explained that termination markers are rare, even, in other cases the current topic comes gradually to end and there is no need for a marker to indicate the termination.² In this interaction, conversation is not linguistically terminated. Actually, the topic was terminated when Will, Jade and Oprah laughed. However, because talk show is a semi-formal conversation that is divided into several sessions and led by a host, Oprah should terminate the conversation. Oprah needs to let the audiences and the viewers know when the conversation ends and continues. After analyzing the data, the writer found by informing the audiences by –We’ll be right back‖ Oprah let the guests or participants automatically know that the conversation will be temporarily terminated.

² Ibid, p. 153
Datum 45

Will: [hold on. can you take it right now] there you go. yes

Oprah: wooww. look – that is great. ((laughter)) ((sheering and applause)) that is great. that is great. The Karate Kid. Starring Jaden – Smith an Jackie Chan open June 11th. take your entire family. the entire family who love this movie. though see you bye bye

Interaction above is the last minutes of the on-going of Oprah Winfrey talk show. In line 565, Oprah delivered her thanks to Smith family and audience as the closing of entire conversation in the talk show. Meanwhile, suddenly Will cut Oprah utterance, take the turn and gives Oprah souvenir. After that Oprah take the turn and continue her utterance by response about the souvenir –wooww. look – that is great. ((laughter)) ((sheering and applause)) that is great. that is great‖.

Then, she informed all the audience and the viewer that The Karate Kid will be Open on June 11 and finally she terminates the entire conversation by –Though see you bye bye‖. After analyze data 45, the writer conclude that oprah do terminating strategy to close the entire conversation in the talk show by gratitude, information about the topic discussed, and farewell.

After analyzing all data, the writer found that terminating strategy used by Oprah in the talk show always contains responses to the previous turn and information about talk show continuation. Almost all strategies are initiated by ok, yeah, and wow. Oprah sometimes also adds information about the upcoming topic will be discussed after commercial break. For example (Data 40);
Oprah: we’re gonna talk about Will’s streaks when we come back.

How that’s great, we’ll be right back. That’s great.

The bold statement above is aimed to inform and pique the audiences’ curiosity about the next topic. To conclude, the writer finds that all terminating strategies in the data are applied in the end of every session before commercial break. She also found that terminating strategies in this talk show are different from that of casual conversation. In casual conversation, everyone can do terminating strategy while in the talk show host is the one who leads the running conversation.

3. Changing a topic

Normally, a lot of topics emerge when people interact with each other. This leads to a change of topics in a conversation that can be related or even unrelated with the previous topic. Stenstrom explained changing involves abandoning the current topic in favor of a new, unrelated, topic. A new topic can be introduced in the course of the on-going conversation after the previous speaker has been completely terminated by an explicit lexical marker.

The application of changing the topic

In this part, there are 5 changing strategies that are used by Oprah. Changing the topic is a technique to bring a new topic that is unrelated to the previous one. Oprah uses this strategy when she changes the old topic to the new unrelated topic in the middle of conversation. Furthermore, changing the topic on *Oprah Winfrey Show* can be seen in the dialogue below:

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*Ibid, p. 154*
Datum 3

Will: .... and how you interact with people how you talk how you deal with stress out those things are where the lessons come from and the also allowing them to do it.

Oprah: I think that’s fantastic. I’m looking at your hair I think that’s such a cool haircut ((laughter)) - Yes, I think that’s such a cool – now now, when you wanted to cut your hair like that. was it your idea to cut you hair like this?

Stenstrom explained that a new topic can be introduced in the course of the going conversation after the previous topic has been properly terminated. In the interaction above, Oprah terminates the old topic –I think that’s fantastic‖ and goes on to the next in the same turn. Oprah <evaluates> the old topic by I think that’s fantastic to terminate the old topic. <Evaluate> is a primary act to judge the value of what the previous speaker said.4

After completely terminating the old topic, Oprah starts to talk about something new which is unrelated with the old topic by a <statement> I’m looking at your hair I think that’s such a cool haircut... Utterance that is repeated in the turn(cool) is aimed to stress that she earnestly think Willow’s hair is such a cool haircut. By her <statement> that including her <opinion>, all participants definitely know that the next topic will talk about Willow’s haircut.

4Ibid, p. 39
Thus, the new topic is perfectly launched by `<questions>now now, when you wanted to cut your hair like that, was it this your idea to cut your hair like this?.</Questions>` are used to ask for information or confirmation and clarification.\(^5\)

**Datum 14**

Jade : .. what can we do to facilitate the children who ultimately – they’re our future.

Oprah : they’re your future. **but tell me about** – do you have a marriage business plan and also family meetings.

In the previous topic, the topic discussed is about parents’ role and how Jade, Will, and Sheeree maintain good relationship for further children best future. After Jade finished her turn, Oprah take the turn and changing the topic by terminated the topic –`they’re your future` after she gets enough information. After completely terminating the old topic, Oprah starts to talk about something new which is unrelated with the old topic by an `<initiate>` –`but tell me about` and the new topic is perfectly launched by a question –`do you have a marriage business plan and also family meetings` . Thus, the writer conclude that Oprah changing the topic by a question preceded by “**but people call me**” and the new topic will be discussed is talking about marriage business plan and regular family meeting. After analyzed all changing strategy data the writer concludes that changing strategy is applied when Oprah changes the previous topic into the new unrelated topic in the conversation.

\(^5\)Ibid, p. 38
4. Shifting the topic

Most conversation consists of several topics or subtopics that are still associated. When speakers alter one topic to a related topic or from one aspect of the current topic to another, they automatically implement strategy of shifting the topic. Dialogue above is the application of shifting the topic in the conversation.

The Application of Shifting the Topic

From the data analysis, the writer finds that shifting the topic is the strategy that is mostly used in the talk show. Oprah uses this strategy 17 times in 7 sessions. Here, almost strategies were initiated by question form that some of them are along with statement or opinion related to the upcoming topic. But there are also strategies that appear directly by question form only. When Oprah started her turn, she often uses such word OK, right, so, and expression word such –that’s great and wow‖. For more understanding, the applied strategy in this data will be explained below.

Datum 4

Will: aah fine you can cook or you keep the house .protected .that’s really not enough there so much more that you have to be dedicated to

Oprah: [wow]

Wil: you know .to – [together]

Oprah: That is so true . So what is the bigger vision for your marriage? What is the bigger?

The interaction above illustrates the case where Oprah replaces one aspect of the topic to another. After listening to Will’s answer about the marriage
business plan, Oprah responds and asks another aspect of marriage business plan, and marriage vision. Stenstrom explained, like topic changes, topic shifts may be initiated by a marker. But, the difference is that shifting the topic just marks the transition between an old and a new topic by responding Will’s turn (*that is so true*). And we can see relation between the old topic and new topic based on the question that Oprah raised (*so what is the biggest vision of your marriage?*). The writer finds all of shifting strategies in this data were ended by question form.

Datum 31

Jade: you know I could see a lot of people get bullied and stuff and I can just feel how they felt and – just understand it, and much you can understand it, you can – be it.

Oprah: you can be it, that is called acting. ((cheering and applause)) yes. That is called acting, that is ((cheering and applause)) so you also

– I’m na I’m not. giving too much away when I say that you had your first on screen kiss.

Based on the interaction above, the previous topic is talking about Jaden acting skill. Jaden was answered Oprah question about how Jaden obtain a deep understanding of the character that he plays in the movie. After Jaden answered the question, Oprah take the turn and give a response by repeat Jaden words “you can be it, that’s called acting. ((cheering and applause)) yes. that is called acting. That is ((cheering and applause))”. The word –That’s called acting‖ was repeated by Oprah to stress out the answers and make sure other people also get interested in Jaden answered. It also indicates that Oprah satisfied with Jaden
answer. Oprah felt the previous topic was enough information then ((Cheering and applause)) indicates the ending of the previous topic.

After the previous topic completely terminated –So you also—— indicates Oprah will bring another related topic. Then the new related topic launched by –I’m not giving too much away when I say that you had your first on screen kiss‖ . In this sentence the writer saw that Oprah delivered the topic very carefully. Based on Oprah statement –you had your first on screen kiss‖ we can immediately know the next topic discussed is about Jaden first on screen kiss in The Karate Kid movie.

5. Drifting the topic

Generally, topics discussed in general conversation will evolve randomly. When speaker imperceptibly shifting the topic discussed, at that moment he/she is pursuing a strategy drifting from the topic. This strategy is also called shifting in an inconspicuous way.

The Application of Drifting the Topic

From data analysis, there are 2 strategies that are used in the talk show. Here, the writer finds for the first time the strategy that is not used by host or Oprah. This strategy is used by Will and Jade. Jade uses this strategy when she imperceptibly shifting the topic in the middle of conversation. This strategy is typically used when someone thought of something else that is related to the topic being discussed. For instance, Jade that immediately reminded of the African parents’s story while Will and Jade discuss about kids and how to raise them at the previous turn. Thus, the application of drifting the topic explained below.
Datum 5

Oprah: yes, do you have regular family meetings?

Wil: Yeah. Here is the problem with letting your kids talk, Oprah. ((laughter)) there’s an interesting and dangerous thing that happens. from first generation to second generation when you are trying to be successful and trying to make a path in the world. The first generation is strictly about survived - right?

When we talk about something in conversation, we often suddenly remember another thing related to the topic discussed. In the interaction above, Will is drifting from the topic that Oprah asked. In the previous turn, Oprah talked/asked about regular family meeting. The question type that Oprah used is polarity question that requires yes/no answer. After listening to the question, Will immediately recall the moment that is related to Oprah’s question. He thinks of interesting things and feel encouraged to share them with Oprah and the audience.

Therefore, after answering Oprah’s question Will continues his turn with the complete utterance “here is the problem with letting your kids talk, Oprah. ((laughter)) there’s an interesting and dangerous thing that happens . ...”. it’s imperceptibly the topic was moved from one to another aspect. Based on the explanation, the interaction above consists of drifting strategy that is applied by Will.

6Ibid, p. 95
Other drifting strategy applied by Jade when everybody is talking about the experience of making movie in other country and how they live there. The application of the strategy is explain below:

Datum 35

Will : [one of ] one of our major issues was in . in my mind - am . I was teaching my son the heart . you know . that’s a weird or right now he’s making this movie I’m teaching in other heart . [you know] Jade : [and I realize] . because of that . I learned why . in African . you know – in African tribes one men would come to initiate some man to manhood because as a mother . it is an excruciating thing to have to watch ..

In the interaction above, Jade is imperceptibly drifting from the topic that Will discussed. In Will turn –right now he’s making this movie I’m teaching in other heart‖ we can know that Will was talked about his experiences teaching his son while making movie and living together in other country for the first time. When Will was talked about he is teaching her son by the heart, Jade suddenly remember about phenomenon of children in Africa. Thus, imperceptibly Jade drifting from the experience of living together in China to the phenomenon of Children in Africa by taking the turn –[and I realize ] . because of that . I learned why . in African . you know – African tribes one men would come to the village and remove their son to initiate some man to manhood‖ .
6. Digressing from the topic

Digressing from the topic usually happened in the middle of conversation when speaker suddenly remember another related or unrelated topic spontaneously or deliberately.

The Application of Digressing from the Topic

There are 5 digressing strategies in this data analysis. The frequency of digressing and changing strategy in this talk show are the same. Two of them are used by Will and the rest are used by Oprah. As a host, Oprah is the one who mostly uses this strategy because she aims to create the atmosphere of conversation.

However, the digressing strategy conveyed by Oprah doesn’t last quite long. The writer finds 3 digressions are unrelated to previous topic while two digressions are related. From data analysis, it seems that the speaker uses digressing strategy when they suddenly think or notice about something. The application of digressing from the topic explained below.

Datum 6

Oprah: you could write about that and help a lot of people. there’s a marriage business plan.
Will: you know .what we discover [is – ]
Oprah: [look at Jada’s shoes] . Will somebody just take a shot of that? (laughter) hello – [okay]

In conversation, topics may digress for one reason or another. The excerpts above illustrate the case where Oprah digresses from the previous unrelated topic. In the previous conversation, Oprah and Will are talking about
marriage business plan. However, when Will is answering the question, Oprah gets sidetracked by Jade’s shoes and immediately says “look at Jade’s shoes. Will somebody just take a shot of that” and all of a sudden, the audience switches their attention to Jade’s shoes while laughing.

After analyzing the situation and the conversation, the writer argues that Oprah deliberately employs the strategy in a way to create a dynamic atmosphere for the audience and keep the conversation interesting, since talk show itself is an interactive talk that involves the audience to engage with. The digressing strategy applied in the excerpts is not associated with the previous topic and is conveyed on purpose.

Datum 34

Oprah: it was challenging as it could have been, had you not had some [previous experience]. okay
Jaden: [yeah] aha. you know. ((laughter))
Will: see. This is why you need old school parenting ((laughter)) . Oprah .

The excerpts above illustrate the case where Jade digresses from the previous unrelated topic. In the previous conversation, Oprah and Jaden are talking about Jaden first on screen kiss. However, when Jaden is answering the question, Will suddenly take the turn and say —see. This is why you need old school parenting ((laughter)) . Oprah .|| and all of sudden, the audience switches their attention to Will’s comment while laughing.

After analyzing the situation and the conversation, the writer argues that Will spontaneously employs the strategy in a way ….
7. Resuming the topic

As previously discussed, speakers digress at times when doing a conversation. Resuming strategy functions to end the digression and return to the previous topics. Thus, resuming usually occurs after one of the speakers breaks the current topics.

The Application of Resuming the topic

Resuming from the topic is the last strategy in the topical strategies. This is the least frequent strategy that is used in the talk show. There are only 2 resuming strategies that are applied in the data. Both of them are used by Oprah after the digression from the topic occurred in the ongoing conversation. It is used to bring back the previous topic that has not done. The following excerpts illustrate the application of resuming strategy.

Datum 6

Oprah: [look at Jada’s shoes]. Will somebody just take a shot of that? (laughter) hello – [okay]

Will: [now it’s] pretty I almost wore them (laughter) it would have been a little mess out here

Oprah: **but the marriage business plan**

The excerpts above exemplify the case in which Oprah digresses from the topic and strives to end it by saying –okay‖. However, it turns out that Will is still engaged with it. If Oprah did not take the initiative to return to the previous conversation, the digression would have lasted for quite a long time. Oprah ended the digression and returned to the previous topic by saying –**but the marriage business plan**‖. –The marriage business plan‖ refers to the old topic that Oprah
wants to rediscuss. Based on the analysis, it can be concluded that Oprah resumed the old topic about the marriage business plan after temporary digression.

Datum 36

Oprah: Will and Jade agree to sign the pledge. thank you so much ((applause))

---- you know when that movie came out I thought that that would start people thinking about it and talking about it in different way. we’ve been doing this now. since the beginning of January.

The excerpt above illustrate in which Oprah resuming the old topic that temporarily broken by digression. Previously, Oprah inform all audience that Will and Jade will sign the pledge-Will and Jade agree to sign the pledge. thank you so much ((applause))]]. After this short digression, Oprah immediately resume the old topic by “you know when that movie came out .....

You know initiate Oprah turn to resume the old topic while we can immediately know that she resume the old topic by when that movie came out. The word that movie refers to the old topic discussed in the previous turn.
A. Conclusions

Based on the findings and the discussion of topical strategies in Oprah Winfrey talk show, there are several conclusions that can be drawn. Out of the transcription of Oprah Winfrey talk show, the writer found all strategies to deal with the topic by Stenstrom. From the analysis, the writer finds 45 data selected as introducing, terminating, changing, shifting, drifting, digressing, and resuming strategy. The most frequent strategy used by Oprah Winfrey is shifting strategy. There are 17 shifting strategies applied in the talk show. It is used by Oprah Winfrey when she moves from one topic to another related topic. It means that there are 17 subtopics discussed in the talk show. The writer finds the whole shifting strategy in this data was ended by question form. Oprah uses some words like OK, right, so, and that’s great to help her start the turn.

The second most frequent strategy are introducing and terminating the topic. Both strategies have equal number of times. There are 7 introducing strategies and 7 terminating strategies applied in the talk show. Thus, there are 7 topics introduced by Oprah. Oprah used introducing strategy at the beginning of each session of the talk show after commercial break to introduce the topic that will be discussed and terminating strategy at the end of each session before commercial break to close the conversation. Based on the analysis, Oprah always uses a statement or question when she introduces the topic. She also preceded
some of those strategies by linguistic items like so, and wow to help her started the
turn and notifies listener that she will start the turn. Besides, in this analysis the
writer found the difference between other general terminating strategy and
terminating strategy applied in the talk show. Here, the writer find that a
terminating strategy pattern used by Oprah always begins with the response to the
previous speaker turn, and information about an upcoming commercial break and
the next topic to be discussed.

Furthermore, changing the topic and digressing from the topic also have
the same frequent. There are 5 changing and digressing strategies applied in the
talk show. Oprah uses changing strategy in the middle of conversation to bring
new unrelated topic to the previous topic. Here, Oprah usually responds to the
previous speaker speech first, and then she started a new topic with a statement
and end with a question form. Meanwhile, digressing strategy is used by Oprah to
create a cozy atmosphere and interactive chats. Usually, digressing from the topic
will continues if no one took the initiative to go back to the old topic. As host of
the show, Oprah summarizes the topic to the old by resuming strategy or
terminating strategy.

Last, the least frequent strategies are drifting and resuming strategies that
also have equal number of times. There are 2 drifting strategies and 2 resuming
strategies applied in the talk show. Oprah uses resuming strategies when topic
digression occurred in the middle of conversation. Meanwhile, drifting from the
topic occurred when Will and Jade imperceptibly move from one topic to another.
Here, the writer found only in this strategy Will and Jade get a chance to change the topic as they wish.

To conclude based on all topical strategies applied in the talk show, there are 7 primary topics, 17 subtopics, and 7 additional topics discussed in the talk show. Oprah uses all strategies to organize the topics. Each strategy has a crucial role in a conversation. Even as the host of the show she digressed from the topic several times to enliven the atmosphere of interactive talk show. She also always resumes the topic whenever the digression occurs, or sometimes she ended digressing the topic by terminating strategy when it occurred in the last minute of each session. Oprah never drifts the topic because it can create topics in the conversation which is not in accordance with pre-established. Shifting the topic, changing from the topic, digressing from the topic, and resuming the topic are very helpful in controlling the rate of the topic in conversation. This strategy determines the overall coherence topic of conversation.

B. Suggestions

The phenomenon of language has always been an interesting object for the study. After drawing some conclusions, the writer proposes some suggestions to the readers and to those who are interested in this study. This paper only exemplifies the topical strategies by Stenstrom in Oprah Winfrey talk show, while there are aspects that can be examined in topical strategies. For instance, in this data analysis, the writer analyzes about how to deal with the topic in talk show, yet this study does not examine topic shift marker, for it is not the main focus of the research.
In addition, the writer suggests to the next researcher that topical strategies can be analyzed through some media talks such as discussions, radio talk shows and news interviews. In this way, it can give the variety in managing the orderliness of spoken interaction through topical strategies.

Lastly, the writer hopes that this paper will be useful for the next researcher despite there are some shortcomings in terms of the references, data, and the superficial analysis.
BIBLIOGRAPHY


TRANSCRIPTION SYMBOL

The transcription symbol based on Gail Jefferson Theory

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>(.)</td>
<td>Indicates a brief interval within or between utterances</td>
</tr>
<tr>
<td>[ ]</td>
<td>square brackets denote a point where overlapping speech occurs</td>
</tr>
<tr>
<td>(( ))</td>
<td><em>double parentheses</em> contain transcriber descriptions</td>
</tr>
<tr>
<td>-</td>
<td>Unit silent pause / a dash indicates a cut-off</td>
</tr>
<tr>
<td>--</td>
<td><em>Double dash</em> indicates a brief interval within or between utterances</td>
</tr>
<tr>
<td>CAPITALS</td>
<td>Indicates especially loud sounds relative to the surrounding talk</td>
</tr>
</tbody>
</table>

Source: Gail Jefferson on Glossary of transcript symbols with an Introduction; *Studies from The First Generation Conversation Analysis Pragmatics & Beyond New Series* (2004)
SEASON 1

Review: today.. all new now this is fascinating Hollywood family. Will smith and Jada pinkett smith give it up. (video cut) they delight from children speak out - and talk about fascinating, Will’s ex-wife so sweet then go inside their chinaadventure.

Next ....

Oprah: Ok..So - will smith and Jada pinkett smith and their entire family plus some friends are in the house .It just one big happy family. So here we go, they are both big time movie stars he’s known as mister July break-in occurred jillion dollars every summer for this blockbuster films. She does it all she acts she sings.you can also see Jada at her series “HAWTHORNE” on TNT yaap((APPLAUSE)) also and fans .....(clap) and together they are raising a most talented family coming on mama and papa smith. [longstanding applause]

Oprah: Hello!! (hug Will))

Will: Wow [wow]

Oprah: [wow wow]

Jada : wow, we are color-coordinated

Will: I know -

Oprah :I did and I know . look at you (talk to jeda) – ((laughter)) nowthis is what you want your mom mother look like – ((laughter)) Wow wowwowwow the kids are gonna be out late later .But people call the smiths the first of family Hollywood - because they do everything acting,singing, producing on and on - Was just part about a master plan you all have -

Jeda :[no] -- ((laughter))

Will :[oh]yeah yeah –I mean .yeah, yeah, yeah [Oprah . yeah yeah]

Jeda : [yeah we fell into it]

Oprah: [yeah yeah]

Will: now it’s pretty was I was [seen it] yeah haha
Oprah: (((laughter)))

Jada: [we fell into it]

Oprah: but I hear you all really do set goals that there’s a [marriage] business plan

Will: [yeah yes] already

Oprah: you could write a book about that and help a lot of people there’s marriage business plan.

Will: You know, what we did discover is --

Oprah: look at Jada’s shoes. Will somebody just take a shot of that? (audience applause & laughter) hello -- [okay]

Will: [now it’s] pretty I almost wore them (laughter) it would have been a mess out here

Oprah: But the marriage business plan.

Will: you know it is it’s like - if you don’t have a goal -

Oprah: [yeah]

Will: you [know] if you don’t have a purpose for your relationship and pretty much anything

Jada: yeah

Will: it’s like if you don’t have a purpose if you don’t have a place that you’re going something that you want to accomplished something you want to do, you can really get lost in the Murk up the journey

Oprah: there has to be a vision for

Will: there has to be a vision right, so why why are we together, you know? It’s like I mean, you fine .you fine . you know — (((laughter))) but as an answer for why two spirits would join together and decide traveled this imperious journey of life together . aah fine and you can cook or you keep the house . protected .that’s really not enough there so much more that you have to be dedicated to -
Oprah: wow

Will: you know to - [together]

Oprah: that is so true. [so] what is the bigger vision for your marriage? What is the bigger?

Jade: well, we had to figure that out because we're too big beings that come together. and I had my vision and he had his and so we had to join and so we decided

Will: to just do what she say

Jade: yeah that's the vision - [laughter] that's the vision

Oprah: yeah but now I really want to hear. I really want to hear

Jade: well, once we decided. once we started to see how the children were growing. and you know - Willow and Jaden and Trey, with how they were becoming their own beings. we decided owokay we want to make a family business how do we incorporate all the talent that we had in this family right. so - and that's our vision to. to create a place where their dreams can come true in our extended family's dreams can come true as well

Oprah: and speaking of extended family. everybody is here. the both grandmothers are here.

Jade: yeah [yeahKyle]. my brother we got sheree whose Trey's mama

Oprah: [yes so]- so your ex-wife - right

Jada: yeah. And her husband. [pastor Terrell]

Will: and her husband[pastor Terrell are in the house] ((laughter)) hey guys

Oprah: Hello - ((laughter and clap) and so - obviously. obviously everybody gets along and you all made a conscious effort for that to happen

Will: absolutely

Oprah: especially in . when there has been a previous relationship. and it child - why did you made the decision? we talked about this before. I think this is powerful
Jade: yeah - a we are actually Sheerree and I both had to make that decision because at the end of the day - we had Trey - you know - and - that had to be the primary focus and our our primary - a - a - you know just what does he need - and so we had to put aside - our own craziness

Oprah: your stuff.

Jade: our stuff.[you] know all the baggage that comes with it - and - she and I just had to focus on - what does he need?.

Oprah: [yeah] was there a talk about that?

Sheerree: oow, we had plenty - ((laughter)) yeah. We did. We did it. It took a minute but we got it - and realize

Jade: right

Sheerree: now it's about those kids.

Oprah: right right. Could you speak to the ex-wives of America and tell them that?

Jade: you know. I wish - you know [I often time]

Oprah: [I think so many people are holding on to what could have been] -

Jade: and the thing about it is the kids - suffer

Oprah: yes yes

Jade: and at the end of the day - it's like, we have to let go of our own selfish desires - you know - our own selfish needs and we have to look what what can we do to facilitate the group and what can we do to facilitate the children - who ultimately - they're our future.

Oprah: they're your future. but tell me about -- does you have a marriage business plan and also family meetings.

Will: yeah we had a family meeting in the other night. Yeah -

Jade: very interesting ((laughter))

Oprah: yes do you have regular family meetings?.


Will: yeah. You know. Here is the problem with letting your kids talk, Oprah. ((laughter)) ah ... heu heu - there's an there's an really there's an interesting and dangerous thing that happens from first generation to second generation when you're trying to be successful and trying to make a path in the world. The first generation is strictly about survive - right? So, you lose -- ow e ya e "because I said so". [you know] That what it is when you're in that survival generation, you tend [to lose the humanity].

Oprah: [yes yes]

Oprah: [yeah which is how I grow that way]. this is how I was raised

Jade: [right. We all were yeah yes]

Will: we all raised that way and you tend to lose the humanity and the purpose of why you're working so hard in the first place.

Oprah: that's right. and why you actually have children

Will: [right, absolutely]

Jade: [right]

Oprah: not just to make them do what you want. them to do

Will: [laughter] absolutely

Jade: exactly

Will: so, you know, and it's like with Trey with his football and Willow with singing and yeah Jaden acting, I just want them to live in service to greatness, you know. I want them to live and to create in a way that when people see it people are inspired and people became better just by having contact with the things --

Oprah: with their excellence. Yes yes

Will: with their excellence you know

Jade: but that have to define that for [them selves]

Will: [them selves] right
Jade: and that is the thing, we can't define

Will: therein lies the rub

Jade: because we might have big vision for what we see. but at the end of the day, Jaden has to have his own vision Willow has to have her own vision and so does Trey.

Will: right

Jade: you know and so we are there to help inspire and facilitate their vision because in order to reach the type of excellence which Will is talking about, you have to reach inside yourself. to find that drive. Nobody can put that drive in you so you have to inspire the individual. to find and focus on the goal that they want for themselves.

Oprah: yeah, do you put a lot of effort in the relation. I mean, you look fantastic

Jada: well, you see who I'm married to Oprah. I got to keep it right. Oprah, I got to [keep it right]

Oprah: [Got to keep it right. Are you] looking like this at home if we came to your house. are you in high heels - and

Jade: absolutely not. I'm in black Russell sweat shoes. Well I have so much to do .you know. but you know - a I .he gets two streaks ((laughter))

Will: MM-HMM. Yeah ((laughter))

Jade: I don't slip up on that; [I don't slip up on that] ((laughter))

Oprah: [we're gonna talk about will's streaks when we come back.] How that's great. We'll be right back. That's great.

SEASON 2

Review: coming up, how will and Jada keep them marriage flames burning (video cut) an later is personal video from Smith family and to china (video cut)

Oprah: I've asked this often of other guests Because everybody is trying to have a life. that's better than their parents have for them. So when whether you are movie stars like yourself .or whether you are just doing better than your parents did. how do
you raise children who are grounded who are gracious who are giving who are solid inside themselves when they have access to everything?

Will: well - I tell the kids all the time it's like, "mommy & daddy your rich are all broke" (laughter) you know? - you know, it's like, mm--we don't allow them to kind of just sit around and - we talk about the concept of the group and the necessity of you adding to - the family .and then you have to add to your neighborhood .and then you have to add to humanity .and also so there's the idea

Oprah: you all have those discussions

Will: oh, [absolutely yeah.]

Jade: [absolutely] and it's you know giving them purpose because when a human being has purpose then you instill self-esteem

Will: right

Jade: and when a person has self-esteem then that's what grounds [the individual].

Oprah: [so do you all talk about for example you know two of your children have gone into this business Willow and Jaden. Did you talk about the purpose of the business beyond the movie getting the role the acting?]

Jade: oh, yes

Will: we talk about the idea of -- you create something that is illustrating some aspect of the human spirit and it can be funny and it can be exciting. It can be scary but what you're trying to do as artists and the purpose of art is to advance -

Oprah: and elevate. yeah

Will: and elevate [humanity]. you know so when you're choosing your work and you're choosing the material that you're putting into the world you have to understand that somebody else's kids are gonna see that. somebody's grandmother see that. people are going to see it and are they going to be better or worse after they have contact with your material.
Oprah : Yeah, yeah - that is the question. Ok so we're going to breaking, you talked about he get 2 streaks I wanna know what you do to keep this flame burning as ((Cheering and applause)) as hot - as it seems to be. ((Laughter))

Jade : Now how saucy do you want to get, Oprah? ((Laughter))

Will : Hey hey we got kids in the we got kids in the green room. [We got kids in the green room.]

Jada: [how saucy do you want to get .] You know, one of the things that I realized about will is to keep it spontaneous –

Will: Ohm .

Jada: I really I lrsurprised him.because he’s a thinker he’s always in his head . have a head

Will : I will take a sip of this .

Jade : he’s always you know –

Oprah : ((laughter)) he’s always thinking .

Jade : you know . so - I just - I always surprise him. I always surprise him . I don’t know if you wanna

Will : Hey hey

Jade : get in on how I surprise him. ((Laughter))

Oprah : I wouldn’t mind hearing you wanna to ((laughter))

Jade : well like even during the day I might send Øm -- I might send the sexy picture some sort .

Oprah: [Øhm -]

Will : [hey] heymom ((laughter))

Jade : you know what I mean?
Oprah : I know what you mean.

Jada : just a reminder of picture. yeah

Oprah : yeah yeah yeah -- just to reminder

Jada : just to reminder what's waiting at home.

Oprah : what's to come

Jade : yeah. you know and if he's on set with me on "hawthorne". you might take

a little break. (Cheering and applause)

Oprah : I love it, I love it

Will : we take a break. Oprah

Oprah : you take a break. So what would we be most surprised to know about him.

what would we be most surprised to know?

Jade : most surprised to know about Will -- I would say probably how -- sensitive

he is. extremely sensitive. Extremely sensitive and not just in my. just in

my feeling. and just in intuition. you know. and I think people would be very

surprised how. I know people see him very cheery and happy and everything, but

he's got it one of the most beautiful. most generous hearts. you know. Just how he

loves people. (applause)

Oprah : you know. I had read this. Tell me if this is true. I red that as am you get

older -- which you don't age one bit. not one bit - - as you get older that you are still

searching. that you feel in some ways you're searching for your place in the world is

that true?

Will : yeah. I was introduced by my mother and grandmother to a.. resurrection

Baptist church in in west Philly and . a.. it was really important to.. serve. higher -
goals. . right? I just feel like all of the blessings that that I have. you know - with my

wife and my my family and extended family -- there's no ways that. God extended

that just for acting -- [you know?] I do.

Oprah : [shm] I get that. (applause)) I so get that. I get that. so - you know and that

is a part of how live my life too. I pray to be used in service.
Will: absolutely

Oprah: for a calling greater than my own. [yeah yeah]

Will: [absolutely]

Oprah: And so you're in that space for yourself.

Will: yeah you know I just feel I'm I'm energized every day by just what the possibilities are. you know and now as you know I'm am 43 this year. and so now ((cheering)) yeah.

Oprah: may I ask you're 43 now?! ((laughter & applause)) You're 43 Ok.

Will: so in bringing the kids up now is like. "Oh, my goodness". It's a whole new a.. burst of energy and burst of possibilities of - what we can do. in this world as a family. a.. my grandmother my grandmother she used to smile all the time. Gigi was just always happy. and a we were actually going into resurrection one day and I was. "Gigi, how come you be smiling all the time?". and she said "because I know what I'm here to do baby". a.. I said well what's she said. "I'm gonna make everything I touch better". and then she said. "see? All better" ((laughter)) you know? Hahaha

Oprah: yeah yeah I'm glad you said that. We'll be right back. That is great.

SEASON 3

Review: coming up. And whole Smith family is here (video cut) that's nice. In this Smith household, succeeds jillion family affairs. Seventeen years old Trey is a big man on campus as a boy city star football player, like her mom adorable nine years old willow is a singer. actress. and quite fashionista. eleven years old Jaden has grown up in front of our eyes. he is acting along inside of his dad in pursuit of happiness. And now, he is the stars on movie The Karate Kid. Will and Jada produce the movie and packed the whole smith family then move to china for 4 months. ((cheering and applause))

Oprah: Woow come on out Willow. Jaden . and Trey Smith. come on out! here they coooome. Hey Willow ((cheering and applause))

Oprah: hey, good to see you. Hey I've never met you. Nice to meet you
Trey : very nice to meet you

Oprah : hi, Willow. Welcome back, welcome back, Willow. ((cheering and
applause)) Hi family. ((cheering)) [hey.]

Will & family: [hey]

Oprah : hello. Welcome back everybody. But Trey our first time meeting

Trey : yes

Oprah : so, you’re the only one who’s not in the family business.

Trey : well I’m working on producing now. so - you know. I’m I’m getting up to
producing music and stuff like that. so. you know.

Oprah : will see -

Jada : Yeah

Oprah : were you were you just not. you didn’t get bit by the acting bug?

Trey : not really. I think they’re really the professionals. so -- I think I
((laughter))

Oprah : so you have no interest. have no interest.

Will : not right now really.

Oprah : not right now. so, what do you think is the best advice you’ve heard from
your parents?

Trey : um. well. recently. I talk to my mom. She a. I’ve been I’ve been I’m more
quiet I’ve been quite. but like she just you know. she encourage me like I’m getting
older now so she encouraged me to. you know. just speak up just like if you have
something to say. and and you know - and my dad. he amm we’re reading this book
called mm “rich dad, poor dad” Right. and just you know - just that whole book I
think. I got him just it’s like he’s guiding me, like throughout the whole book.

Oprah : why did you want to share that book with your son?
Will: it's interesting that, no matter how successful you get it's really difficult to shake your mindset and I still have a poor person mentality. I can't shake it and it gets really detrimental when you can't just shake off the ideas just like when I go to sleep at night right now. I'm as financially nervous as I was - 20 years ago.

Oprah: you are?

Will: absolutely

Oprah: really?

Will: you should ok. well Oprah I mean you did you're done a lot more than us, Oprah. ((cheering and applause))

Oprah: no, uno no, but I’ll don’t worr – ((cheering and applause)) I'll I don’t I’m not nervous about it. I’m not nervous about it. but I do understand that whole thing about spending. because once you have a lot of money I mean who who knows what a million dollars can really do? You know what $29.99 [what what billion do.]

Jade & Will: [right. exactly]

Will: yeah. Yes like with my kids. it's like with my kids. I just want them to be able to have a financial comprehension to not be slaves to - working and money - the way that my mind has. but I'm breaking it now. but the way of my mind [has been for a really long time.]

Oprah: [that is fantastic.] so do you think your parents are cool. or do they sometimes embarrass you Jaden?

Jaden: hm - my parents embarrass me all the time. ((laughter))

Oprah: They do. I did not expected it ((laughter)) -

Jaden: when I'm at school sometimes - my dad would just pull his pants down.

Will: heey! ((laughter))

Jade: Will is always yeah he always playing always playing ((laughter))
Oprah: ok so this is the – ((cheering and applause)) Will was just a tiny bit older - will was just a tiny bit older than Trey when he made this music video. let’s take a look at your dad at 19

Will: oh, my goodness

- They don’t understand to make some mistakes, so to you, all the kids all across the land there’s no need to argue parents just don’t understand – (MUSIC)

Oprah: isn’t that something?

Will: wow wow wow that was a month of Sundays ago

Oprah: yes. it was because you’ve now come full circle and you have a teenager who’s almost the age you were when you did that. What do you know now that you wish you knew then?

Will: o., well parents don’t have to understand because they’re in charge. Hahaha ((laughter and applause)) - No it’s like the the the things the things that that parents understand - is so difficult because you can’t communicate the things. you know people have asked me a lot “are you comfortable putting your kids into the business?” and I’m like “well, now as we worked with my father and growing up in the family business. and what happens is your kids get to see you in your best light - right. and how. at work at work and how you how you interact with people how you talk how you deal with stress out. Those things are where the lessons come from and then also allowing them to do it.

Oprah: I think that’s fantastic. I’m looking at your hair. I think that’s such a cool haircut. ((laughter)) Yes. I think that’s such a cool – now now when you wanted to cut your hair like that. was it your idea to cut your hair like this?

Will: yes it was

Oprah: ok. so did you have to go to your mother or your father to be a

Will: my mom. [my mom]

Oprah: your mom. [Your mom]

Will: [yeah that was]
Willow: and she's always the one just like "oh we just we could do this put the start in it. and then we could do the lines. and let's color that in" yeah - I was like yes that exactly what I want.

Jade: well, we had the talk today. I was very exciting. She was like "mom I wanna cut my hair" and I said "ooh we gonna have to talk to daddy" it is [because]

Oprah: [and what did] daddy say? Obviously yes -

Will: well they no no they proud to phone me that she was already in the chair and in the barber [and then]

Jade: [no no that wasn't true ((laughter))]

Will: and then it was "daddy. can I get my haircut?" - I was like "hoo.

Oprah: it's ok. it's grows back

Jade: it grows back and so I said "Listen. You know let's just piecemeal it ((laughter)) you know?" but what I thought was great was that her beauty didn't depend on her hair. you know what I mean? yess...

Oprah: yes. as so many [of us have] ((cheering and applause))

Jada: [yes] and so she was like what she told me was "I wanna be free" I just want to be free mommy. And So I was like "ok I could give you a piece of that freedom". I just thought it was beautiful that she felt like she was gonna be just as beautiful without the hair.

Oprah: and so if she came back and said "now can I shave it all around" would you say now that's a. ok?

Jade: I've told her. you know. let's just. I keep telling her "let's just a piecemeal. you know let's just keep on piecemeal" you know what I mean?

Oprah: so it's be cut aside

Jada: a bit another side and put the whole thing. you know she's grow it in the back with the hall thing shape of there yeah
Oprah: we'll be comeback. we're gonna talk about “the karate kid”. We'll be right back. The karate kid.

SEASON 4

Review: coming up now, Will smith and Jada and the whole family is come back.

To prepare for his role in the karate kid Jaden bring 3 hours a day for 4 months learning how to punch, kick and do this. It's relay of the classic 1994 was shot entirely in china from the great wall to Beijing for business city. Jaden plays an American boy, who has fable adapting to his new life. After becoming the target of request bully, he get to crash course in kung fu from man whose played by Jackie chan. And you all know what happened next.

Oprah: wooo woo so karate kid. the karate kid open June 11. this movie is a great family affair & I have to say. you are great in it. and you know. watching the movie particularly the beginning of the movie. I was thinking, “oh gosh. I never. for the first time. know what bullies feel you know. when he's hiding around the corners and trying to avoid that. I could. feel - you acted so well. I could feel the tension that you must feel every time you go to school and there's somebody gonna beat you up. so - how did this movie come about?

Will: mm you know. I guess probably about 4 years ago. you know. am - with Jaden after we did “pursuit of happiness”. a.. you know. he was still interested. and he wanted he wanted to move forward. and you know “the karate kid” was one my favorites as a. as a child growing up. and you know. we were just looking for that thing that would be perfect for. that age group and it's kids doing martial arts and then when the idea of Jackie Chan came up. we started looking at how we could - refresh the idea. such a classic David and goliath story.

Oprah: so were you interested in karate before were you this sort of ripped guy.

before?

Jaden: I feel ripped. I mean – ((laughter and applause))

Oprah: ((cheering and applause)) really?

Jaden: I wasn’t as ripped as I am now.
Oprah: aha. ((laughter))

Jaden: aw. I has mm yeah I was like – like. how he looked in “I’m legend” I was like that a little bit.

Oprah: you were like that

Will: h. am I am little.

Jaden: yeah ((laughter))

Oprah: I’m a little legend. Ok [so]

Jade: [but he’s been taking karate since he was a little guy. like]

Willow: me too.

Oprah: you too. you too so - you had you had an interest in it. but how did you have to prepare for those cause. cause. you know. what the time. you do those fight scenes. you are ripped ripped and in. you know. powerful shake what was that training like?

Jaden: 3 months before. I went to china. and then one month in I could already do the split. in the air [ . and – ]

Oprah: [wow. look at your muscles there] oh my gosh.

Jaden: I can already do the split. in the air. and then - - after 3 months I was still training in China for 4 months. so - [I was .] you know. said . we did lots of training. lots of different things

Oprah: [wow] you know those early bully scenes that I was talking about that you acted so well you obviously never had that experience right. where anybody is trying to bully you or you feel intimidated in anyway. Had you ever experienced that before. or was that all - where was that coming from your ability to do that?.

Jaden: you know I could see. a lot of people get bullied and stuff. and I can just feel how they felt and - just understand it. and much you can understand it. you can - be it.
Oprah: you can be it. that is called acting. ((cheering and applause)) yes. that is called acting. that is ((cheering and applause)) so you also - I’m not. giving too much away when I say that you had your first on screen kiss.

Jaden: yeah - I had my first on screen kiss. had my first on screen kiss. Yeah ((laughter))

Oprah: yes - ((laughter)) and was that challenging for you?

Jaden: um - I mean. I’m good at kissing. so ((laughter)) it’s not as challenging as it could have been. because.

Oprah: it was challenging as it could have been. had you not had some [previous experience]. okay

Jaden: [yeah] aha. you know. ((laughter))

Will: see. this is why you need old-school parenting ((laughter)). Oprah.

Oprah: ok, that’s good. So – ok. I’m gonna leave it right there.

Will: ra. yeah. thank you Oprah. ((laughter)) Thank you

Oprah: when we come back. we’ll see the smith home video from china. We’ll be right back. ((applause))

Season 5

Review: coming up, inside the smith family’s trip of a lifetime (video cut) next.

Oprah: the Smith family is here. We are here to tell you all about the karate kid. staring Jaden Smith would open on June the Eleven. and Just as we’re going to break we’re talking about how great everybody’s done and Will and Jada said no body’s on punishment yet. You said you said ((laughter))

Aud: well I have three kids that are almost 75 in three. And I wondered what punishment is in your house

Will: well you know. that’s one of the really difficult a... struggles am. because we don’t exactly believe in punishment. percept. am - the the idea that there are [consequences]
Oprah: [I like that]

Will: to your action so we are we believe in restriction. that that you can have it you can have as much freedom as you can handle. You can cut your hair. even those all you want. You can have as much freedom as you can handle. And as soon as you do something that is detrimental to yourself and when you can't be trusted with your freedom - to. then you have to be polled back. but it's not about punishing you. for what you did it's about protecting your am from the potential damage that you could do to yourself.

Oprah: that is good parenting. That is. We're got to work it back. The Smith family says there 4 months to China was and you can imagine the trip of a lifetime for them. We put together a little piece from some other personal video narrated my father Will. Look at this.

VIDEO NARRATED

Oprah: that's great. That's the Smith Family [cheering & applause] so. I wanna I wanna you say this. He said this earlier that Trey is a high school football star. and couldn't go on the China trip and I heard this am. tell you the first time I heard this brought tears to my eyes because I heard that you flew back every weekend to see your son. Trey play -football. Is that true?

Will: yeah it was like.

Oprah: that's amazing ((cheering and applause)). That is amazing

Will: yeah. so. when you [ have yeaa-]

Oprah: [don't you think Trey don't you think that is amazing?]

Trey: that's amazing ((laughter))

Oprah: we'll be back at a moment. Is that amazing? (to audience) that is.

Season 6

Review: we'll be back. Find out why that Jada so fire.
Oprah: so Jada, how do this experience with your whole family, change the family.

Jade: this was the first time that Will and I work so closely together mm, and on Θ.
in a very intense in a very intense way. and mmm. I think we got over some huge -

Will: absolutely

Jade: hurdles. because we’re very different creatures created and very different and
how, we how we live our lives. you know what I mean as first as how we how we
creates let’s just say it that way how we create. mm and so I think and I still in this
movie together we realize where our strengths and our weaknesses are. and h . n
which areas we can depend on each other. I know now which areas to polled back as
far as Will’s concerned and I think he found some areas. He could fall back a little bit
went too [far as I’m concerned]

Will: [one of ] one of our major issues was in, in my mind – am. I was teaching my
son the heart. you know. that’s a weird or right now he’s making this movie I’m
teaching in other heart. [you know]

Jade: [and I realize]. because of that. I learned why. in African. you know - in
African tribes one men would come to the village and remove their son to initiate
some man to manhood because as a mother. it is an excruciating thing to have to
watch and I must telling you that mother instinct kicks in. [I have]

Oprah: yes because I was thinking that watching when you’re seeing your baby boy.
you know. thrown around and the hours and I understand that they don’t have the
same. laws over at children acting in.

Jade: oh. yes it was a ferocious fight. Let me tell you. I don’t play it I will shut this I
will burn this whole city down. ((laughter)) you know what I mean ((cheering and
applause)) I have been it and a – and that real. I was like. You know. [my priority is
Jaden]

Oprah: [because you are working too hard].

Jade: wo. because it it’s a balance.

Oprah: yes
Jada: You know I understand that there are certain things that you’re trying to put into the story. He’s eleven. You know what I mean and so— you know we just had to find the nice balance. Find a nice and I’m telling you he’s a different child.

Will: He really is.

Jade: From his experience in China.

Oprah: [how so.] How so?

Jade: Just in. You know, I had a friend over. He was off the other day and he said look at how he is looked. Just stuff. Confidence. Because when you overcome some bad type of challenge. He did that. And more. [That comes from experience. It’s alright.]

Baby. Passion it.

Will: [Yes, that in my mind -- no no, it’s good no no] cause we’ve been having this passionate debate. Debate. Mm. Now I have a feel like greatness lives on the age up destruction. [And that’s were]

Jada: [And that’s where the heart being swallowed]

Will: Right, greatness is on the age of destruction.

Oprah: So you have to almost come to the breaking point. Is that what you say?

Will: The reason is someone is great. It’s because they survived yeah.

Oprah: Ehm.

Will: Right that’s what major great you were almost over. You that was it.

Oprah: Ehm.

Will: You know when the Phoenix rises from the Ashes, you [got it is]

Oprah: But do you have to almost die every time?

Jade: But see that’s me. [Laughter] Thank you Oprah. High five for that. [Oprah.

Does the million dollar question [Laughter]]

Oprah: [Yes, right. ((High-five)) do you have to try. Yeah.] That is the question.
Will: it is a thing. you you are here and people. look to you. because - in the face
up destruction you hounded on your chest and put your arms up and say I'm still
standing bring It.

Oprah: bring it

Will: bring it. [you know what I mean. and it's like]

Oprah: right right right [I get that -- right I get that I I get]

Will: you know so that.

Oprah: but he is eleven

Will: but see eleven is where you really learning. you can do it when somebody's 22
. you know what I mean. 11 is when he just learns - that he doesn't break. he learns
he's not breakable.

Jade: now she you understand the base we were happy yeah [also the question
now]

Oprah: [yeah I get it. ] But he certainly understands the work at that

Will: [the work] at that. yeah absolutely

Jada: [now yeah]

Oprah: [absolutely absolutely.] we'll back at the moment. I get it I get it I get it.
((laughter))

Season 7 Closing

Oprah: ok - so. now for special now phone zone moment Wil’s movie seven founds
was about a man who killed seven people while texting and driving and even though
This is a scene from a movie. it's what happens every day

VIDEO CLIP WILL’s MOVIE

Oprah: Will and Jade agree to sign the pledge. thank you so much ((applause))

Oprah: you know when that movie came out I thought that that would start people
thinking about it and talking about it in a different way. and we've been doing this
now. Since the beginning of January, trying to get people more conscious of what it means when you drive and you text while you driving and aware the life most because it could have been you're your life. thank you for signing

Will: no wa I'm a have a my a tiny look so Oprah ((laughter))

Oprah: well. only three say. [only three say.]

Will: [Ok. yeah yeah]

Oprah: Thank you Smith family. Thank you all. [thank you Trey ((cheering and applause))] .]

Will: [hold on hold on] wait. we got some for you we got some for you. we got just a little gift. little gift from the family. just a little some

Oprah: thank you [smith family.]

Will: [hold on. can you take it right now]. there you go. yes.

Oprah: wooww. look – that is great. ((laughter)) ((cheering and applause)) That is great. that is great. The karate kid. Starring Jaden - Smith and Jackie Chan open on June 11th. Take your entire family. the entire family who love this movie. Though see you bye bye