THE REPRESENTATION OF ABRAHAM LINCOLN IN
ABRAHAM LINCOLN VAMPIRE HUNTER FILM

A Thesis
Submitted to Letters and Humanities Faculty
In partial Fulfillment of Requirements for
The Degree of Letters Scholar

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JAKARTA
2014

The writer analyzes the representation of Abraham Lincoln in Abraham Lincoln Vampire Hunter film. The research is aimed to finding out the representation of Abraham Lincoln and ideology behind it by using descriptive – qualitative method. The analysis use the concept of representation and ideology in cultural studies.

This research is representing Abraham Lincoln related to his role as a friend, a husband, a politician and a vampire hunter. The film represents some similarities with Abraham Lincoln in reality. The writer also analyzes the ideology behind the description of Abraham Lincoln as a vampire hunter, which is marketing strategy to increase public interest.
APPROVEMENT

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2014
LEGALIZATION

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Title : The Representation of Abraham Lincoln in Abraham Lincoln Vampire
        Hunter Film

The thesis entitled above has been defended before the Letters and
Humanities Faculty's Examination Committee on July 17th, 2014. It has already
been accepted as a partial fulfillment of the requirements for the degree of strata
one.

Jakarta, July 17th, 2014

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DECLARATION

I hereby declare that this submission is my own work and that, to the best of my knowledge and belief, it contains no material previously published or written by another person nor material which substantial extent has been accepted for the award of any other degree or diploma of the university or other institute of higher learning, except where due acknowledgement has been made in the next.

Jakarta, June 2014

Isti Februari Afifah
ACKNOWLEDGEMENT

In the name of Allah, the most Gracious and the most Merciful

All Praise be to Allah, the lord of the universe.

First of all, the writer would like to thank to Allah SWT for all favor and His amazing guidance in completing this paper. All praise belongs to Him, the Creator of living things from being nothing to existence. The blessing and salutation are delivered to the most honorable prophet and messenger, Muhammad SAW who has guided people to be a great follower in the way of Allah SWT.

On this occasion, The writer would like to express a special thanks to my father dr. Bakta Iswara, MARS, my lovely mother Maesaroh, S.Km, the most adorable ayah in the world Ade Sulaemi, Am.Kep, her grand mother Maryam, who give the writer full financial, spiritual support and all the contribution during the study and the process of making this thesis. Thank you for bringing the writer into this world and taking care of her patiently and affectionately since she was child. Thanks for always being there for her. Thank for becoming a shoulder to cry on and a reason in her every single smile. Thanks to my brother Dimas Aprianto for his support and du’a.

The writer cannot fail to mention her advisor Inayatul Chusna, M. Hum for her guidance and contribution in finishing this thesis, thank you for being patient in giving her advice to finish this thesis. Your correction, criticism, and broad perception give her lots of lessons.

The writer would like to thank to important people who have helped her from the beginning of outline until the outline become a complete work. They are:
1. Prof. Dr. Oman Fathurahman, M.Hum, the Dean of Letters and Humanities Faculty.

2. Drs. Saefudin, M.Pd., the head of English Letters Department.

3. Elve Oktafiyani, M. Hum.

4. Arief Rahman Hakim, M.Hum, As the examiner on this thesis.

5. All lectures of English Letters Department, who have taught and educated the writer during his studies in the collage.

6. The writer’s best friends Soraya Intan, Farhan, Dewi, Deasy, Melinda, Farhana, Nenden, Qonitah, my Struggle Emil, Inaz, Riri, Myta, Nanda thanks for the support, lessons, and understanding. Budi Rachmatsyah the one who always ready to accompany the writer for guidance the thesis, his patient, and his unconditional love. And the last, thanks to all the friends in Literature class, she will be missing you all guys.

7. The writer best team-work, Hijabella Magazine crew. Special Thanks to Diana Caroline and her husband for taught her how do good in writing, be patient, be ikhlas, and other life lessons.

8. All the people that the writer can’t mentioned one by one. Thank You The writer is deeply indebted to them; therefore, she always hope and pray that Allah SWT blesses, guides, forgives and protect them. Finally, The writer realize this thesis is not perfect one and the writer will very open and receive any comments, suggestion or criticism. Your correction, criticism, and broad perception give her lots of lessons.

Jakarta, June 2014

The writer
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CHAPTER I
INTRODUCTION

A. Background of the Study

Film is recognized as an art form that consist of painting, sculpture, music, literature, and drama.\(^1\) Film is very popular and becomes the most effective media. In film, there are many kinds genre such as action, comedy, and more, film genres can be categorized in several ways. Sometimes, film also uses the legendary figure as a character in fiction film. According to the Oxford Dictionary, legendary is very famous and talked about a lot by people, especially in a way that shows admiration. Most of legendary figures appear because their achievement in one or more than one field that can be an inspiration or influence the films. Some films tells about the real story of legendary figures that usually named as biopic film, while another film only use the name of the legendary figure in fiction film. The legendary figures that appear in the film are often become a main character and become an influential character. Some of the legendaries people that use as character in film are Margaret Hilda Tatcher in the film Iron Lady, Edgar Allan Poe in The Raven Film, and Coco Chanel in film Coco Before Chanel. Another film use the legendary figure is Abraham Lincoln : Vampire Hunter, this film uses figure of the most legendary president of United States of America, Abraham Lincoln.

Abraham Lincoln Vampire Hunter film is a 2012 American fiction film that was produced by 20th Century Fox Films, directed by Timur Bekmambetov. The main character in this film is Abraham Lincoln. The film tells a story about Abraham Lincoln who lives with his parents. His parents is working for Jack Barts. In the night, Lincoln sees Jack Barts breaks his house and kills Nancy (Lincoln’s mother). Then, Lincoln meets with Henry Struges, Henry tells that vampires exist and Henry teaches Lincoln how to fight and kills vampire. Henry tells the vampire’s weakness, silver and presents him with a silver pocket watch.

Lincoln marries Mary and begin his political career. Henry warns Lincoln that vampire want to attack America, but Lincoln slights over Henry’s warn. After Lincoln was elected as a President of the United States of America, he moves to White House with his wife, and they have a son named William Wallace Lincoln but his son is bitten by Vadoma. After the death of his son, Lincon thinks hard how to kill vampire in large quantity, and He asks all American to war with vampires. Finally the vampires have killed and the American soldier win.

Representation system consist of two essentials component, that is concept in mind and language, therefore, to gain the same concept between the writer and the readers, this part will be explain about Abraham Lincoln. Abraham Lincoln is the 16th President of United State of America. He is a second child of Thomas Lincoln and Nancy Lincoln, he was born in Kentucky, on February 12, 1809. When the Abraham was born, his father is
among the richest men in that town, but in 1816 Thomas lost all the land that he have because of faulty property titles. In 1840, Lincoln engaged with Mary Todd, a beautiful woman from middle class family. They are meet in Springfield, December 1839. Their marriage was arranged in 1st January 1841, but it was broke and They actually married in 4th November 1842. Abraham Lincoln have a reputation as an eloquent opponent of slavery, shocked many when he elected as a president in November 1860 and His inauguration in March 1861. Lincoln’s presidency not only defined by running the Civil War, but also He appointed abolitionists to the Supreme Court, instituted the nation’s first income tax, implemented two international tariffs, and created the Department of Agriculture. He also proclaimed a national day of Thanksgiving. Abraham Lincoln have a best friend named Joshua F. Speed, a young man of a Kentucky slaveholding family who owned what he described as “a large country store… everything that the country needed.

The writer wants to analyze the representation of Abraham Lincoln in Abraham Lincoln: Vampire Hunter film, because this film uses the most legendary president of United State of America, Abraham Lincoln. This film is also different, because in this film Abraham Lincoln becomes a vampire hunter and the writer also wants to analyze this film because the writer wants to know the message of this film by using Abraham Lincoln as a vampire hunter.

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4 Ibid, p.30
So, the writer wants to see how the film *Abraham Lincoln: Vampire Hunter* represents Abraham Lincoln, and the writer want to do this study under the title “The Representation of Abraham Lincoln in *Abraham Lincoln: Vampire Hunter* Film.”

**B. Focus of the Study**

The writer would like to focus the research in analyzing Abraham Lincoln through the main character in the film *Abraham Lincoln: Vampire Hunter* that represent Abraham Lincoln.

**C. Research Question of the Study**

The writer would like to analyze the representation of Abraham Lincoln in the film *Abraham Lincoln: Vampire Hunter*. So, the research questions are:

1. How Does film *Abraham Lincoln: Vampire Hunter* represent Abraham Lincoln through the main character in the film?
2. What ideology will be explained from representation of Abraham Lincoln?

**D. Significance of the Study**

The writer hopes this research can be used and gives the detail informations or accurate evidences about Abraham Lincoln by using representation theory through the main character of film *Abraham Lincoln: Vampire Hunter*. Especially, as reference in English educational institution,
which for the English Language and Letters Departmen of Adab and Humanities Faculty, State Islamic University Syarif Hidayatullah Jakarta.

E. Research Methodology

1. Method of the Research

To strengthen the research question and significance of the research, the method that is used in this research is qualitative method. According to Bogdan & Taylor in Meleong (2004:3) qualitative methodologies refer to research procedures which produce descriptive data: people’s own written or spoken words and observable behaviour. This method describes and analyzes the concept of Abraham Lincoln with representation theory in film Abraham Lincoln : Vampire Hunter.

2. Objective of the Research

The objective of this research is to reveal the representation of Abraham Lincoln in the main character of film Abraham Lincoln : Vampire Hunter. The writer wants to explain how the character mentions Abraham Lincoln by using representation theory.

3. Technique of the Research

As the technique of the research, the writer uses qualitative data analysis with a few step. First, the writer watches the film Abraham Lincoln : Vampire Hunter. Second, the writer marks the main character and finds out the Abraham Lincoln which reflected by the character. Third, the writer tries analyzing with representation theory and Abraham Lincoln and finds other resources to complete research references.
4. **Instrument of the Research**

   The instrument is the tool that is used to obtain data or information that is needed in this research. So, it can be concluded that the instrument of this research is the writer herself.

5. **Unit of Analysis**

   Analysis unit that is used in this research is film *Abraham Lincoln: Vampire Hunter*. *Abraham Lincoln: Vampire Hunter* film is a 2012 American film that was produced by 20th Century Fox Films, directed by Timur Bekmambeton.

6. **Time and Place**

   The writer conducts the research during year 2013 in English Language and Letters Department, Adab and Humanities Faculty, State Islamic University Syarif Hidayatullah Jakarta and libraries that reserve the book to support the theory.
CHAPTER II
THEORETICAL FRAMEWORK

In Chapter II, the writer will discuss about the theory that will use in this research. The writer will discuss the character, ideology and the representation theory to see how this film represent Abraham Lincoln.

A. Character and Characterization in Film

Someone who appears in work is called a character.\(^5\) It means that this person takes a part in the action of fictional story. Robert in his book assumed that character is an author’s representation of a human being, specifically of those inner qualities that determine how an individual reacts to various condition or attempts to shape his or her environment, choices and actions indicates character.\(^6\)

To be interesting, characters must seem real, understandable, and worth caring about. For the most part, the characters in a story are believable in the same way that the story is believable. In other words, they conform to the laws of probability and necessity (by reflecting externally observable truths about human nature), they conform to some inner truth (man as we want him to be), or they are made to seem real by the convincing art of the actor.\(^7\)

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The process of conveying information about characters in fiction is called characterization. There are many principles that need to be observed in characterization they are:

1. **Characterization Through Appearance**

   A major aspect of film characterization is revealed visually and instantaneously. The minute we see most actors on the screen, we make certain assumption about them because of their facial features, dress, physical build and mannerism and the way they make. Our first visual impression may be proven erroneous as the story progresses, but it is certainly an important means of establishing character.

2. **Characterization Through Dialogue**

   Characters in a fictional film naturally reveal a great deal about themselves by what they say. But a great deal is also revealed by how they say it. Their true thoughts, attitudes, and emotion can be revealed in subtle ways trough the stress, pitch, and pause patterns of their speech.\(^8\)

3. **Characterization Through External Action**

   Although appearance is an important measure of a character’s personality, appearances are often misleading. Perhaps the best reflections of character are a person’s actions. It must be assumed, of course, that real characters are more than mere instruments of the plot, that they do what they do for a purpose, out of motives that are consistent with their overall personality. Thus, there should be a clear relationship between a character

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\(^8\) *Ibid*, p. 61
and his or her actions; the action should grow naturally out of the character’s personality.\(^9\)

4. **Characterization Through Internal Action**

There is an inner world of action that normally remains unseen and unheard by even the most careful observer/listener. Inner action occurs within character’s minds, emotions, and consists of secret, unspoken thoughts, daydreams, aspiration, memories, fears, and fantasies.

5. **Characterization Through Reactions of Other Character**

The way other characters view a person often serves as an excellent means of characterization. Sometimes a great deal of information about a character is already provided though such means before the character first appears on the screen.\(^10\)

6. **Characterization Through Choice of Name**

One important method of characterization is the use of names possessing appropriate qualities of sound, meaning, or connotation. This technique is known as name typing. A screen writer usually thinks out his character’s name very carefully, as Paul Schrader’s choice of name for the Robert de Nero character in *Taxi Drive* illustrates.\(^11\)

B. **Representation Theory**

According to Judi Gales and Tim Middleton, there are three definition about the word ‘to represent’:

\(^9\) *Ibid*, p. 62  
\(^10\) *Ibid*, p. 63  
\(^11\) *Ibid*, p. 67
1. To stand in for. The example is in the case of a State flag, that flutter in a sporting event, the flag explain the existence of the State in the event.

2. To Speak or act on behalf of. The example is in the case of a Pope that speak or act on behalf og Chatolic community, and it also stand for the symbol of Chatolic community.

3. To represent. In this case, for example writing or biography that tells the event of the past.

The meanings of these representation may overlap. So, to gain understanding about the meaning of representation concept, representation theory by Stuart Hall will be very helpful. Hall in his book argues that “Representation connects meaning and language to culture[...] Representation means using language to say something meaningful about, or to represent, the world meaningfully, to other people[...] Representation is an essential part of the process by which meaning is produced and exchanged between members of a culture. It does involve the use language, of signs and images which stand for or represent things.”

In brief, representation is a way to produce meaning through language. Language is the major tool in understanding representation, meanwhile in film the language are written words, spoken sounds, and visual images. The general term we use for words, sounds, and images which carry the signs. These signs stand for represent the concepts and the conceptual relation between them which we carry around in our head and together they make up the meaning-systems in our culture.

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13 Ibid, p.18
Representation system consists of two essential components, that is concept in mind and language. Both of these components are related to each other. The concept in mind is what we have in our mind and we know its meaning. By the language, we can communicate what we mean. For example, if we know the concept of ‘house’ and know its meaning, we cannot communicate the meaning of ‘house’ without using language as a media to communicate and it cannot be understood by others.

Therefore, the most important in representation is that every member in the same society can be understood and have the same understanding of meaning. There are three approaches to explaining how representation of meaning through language works.

First, the reflective approach, meaning is thought to lie in the object, person, idea, or event in the real world, and language functions like a mirror, to reflect the true meanings as it already exist in the world. For example, as in the poet Gertrude Stein once said, ‘A rose is a rose is a rose’. A rose is a sign, it should not be confused with a real plant with thorns and blooms growing in the garden. I can use the word ‘rose’ to refer to a real actual plant growing in the garden. But this is because I know the code which links the concept with a particular word or image. And if someone says to me that there is no such word as ‘rose’ for a plant in her culture, the actual plant in the garden cannot resolve the failure of communication between us. The solution is one of us must learn the code linking the flower with the world for it in the other’s culture.14

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14 Ibid, p.24
The second approach to meaning in representation is the intentional approach, there is some point to this argument since we all, as individuals, do use language to convey or communicate things which are special or unique to us, our way of seeing the world. We cannot be the sole or unique source of meanings in language, since that would mean that we could express ourselves in entirely private languages. But the essence of language is to communicate and share codes. This means that our private thoughts have to negotiate with all the other meanings for words or images which have been stored in language which our use of the language system will inevitably trigger into action.\textsuperscript{15}

The third approach is the constructivist or constructionist. We must not confuse the material world, where things and people exist, and the symbolic practices and processes through which representation, meaning and language operation. It can be concluded that the concept in our mind and the sign is the important part used in the construction or production of meaning. The meaning depend on the background of knowledge and understanding of a social group of a sign.\textsuperscript{16}

From the theories above, the writer will use the third approach. Constructionist approach that not represent the real world but construct the new world and representation is a meaning that explain who made the representation. Representation of Abraham Lincoln can be see as subject and object where the film is subject, and Abraham Lincoln is the object.

\textsuperscript{15} Ibid, p. 25  
\textsuperscript{16} Ibid, p.26
C. Ideology

Ideology is a crucial concept in the study of popular culture. Graeme Turner calls it ‘the most important conceptual category in cultural studies’. Like culture, ideology has many competing meanings. An understanding of this concept is often complicated by the fact that in much cultural analysis the concept is used interchangeably with culture itself, and especially popular culture. The fact that ideology has been used to refer to the same conceptual terrain as culture and popular culture makes it an important term in any understanding of the nature of popular culture. What follows is a brief discussion of just five of the many ways of understanding ideology. 17

First, ideology can refer to a systematic body of ideas articulated by a particular group of people. For example, we could speak of ‘professional ideology’ to refer to the ideas which inform the practices of particular professional groups. We could also speak of the ‘ideology of the Labour Party’. Here we would be referring to the collection of political, economic and social ideas that inform the aspirations and activities of the Party. 18

Second definition suggests a certain masking, distortion, or concealment. Ideology is used here to indicate how some texts and practices present distorted images of reality. They produce what is sometimes called ‘false consciousness’. Such distortions, it is argued, work in the interests of the powerful against the interests of the powerless. Using this definition, we might speak of capitalist ideology. What would be intimated by this usage would be

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18 Ibid, p.2
the way in which ideology conceals the reality of domination from those in power: the dominant class do not see themselves as exploiters or oppressors. And, perhaps more importantly, the way in which ideology conceals the reality of subordination from those who are powerless: the subordinate classes do not see themselves as oppressed or exploited. This definition derives from certain assumptions about the circumstances of the production of texts and practices.\textsuperscript{19}

A third definition of ideology is closely related to, and in some ways dependent on, the second definition that uses the term to refer to ‘ideological forms’ (Marx, 1976a: 5). This usage is intended to draw attention to the way in which texts (television fiction, pop songs, novels, feature films, etc.) always present a particular image of the world. This definition depends on a notion of society as conflictual rather than consensual, structured around inequality, exploitation and oppression. Texts are said to take sides, consciously or unconsciously, in this conflict.

A fourth definition of ideology is one associated with the early work of the French cultural theorist Roland Barthes. Barthes argues that ideology (or ‘myth’ as Barthes himself calls it) operates mainly at the level of connotations, the secondary, often unconscious meanings that texts and practices carry, or can be made to carry.\textsuperscript{20}

A fifth definition is one that was very influential in the 1970s and early 1980s. It is the definition of ideology developed by the French Marxist philosopher Louis Althusser. Here the writer will simply outline some key

\textsuperscript{19} Ibid, p.3
\textsuperscript{20} Ibid, p.4
points about one of his definitions of ideology. Althusser’s main contention is to see ideology not simply as a body of ideas, but as a material practice. What he means by this is that ideology is encountered in the practices of everyday life and not simply in certain ideas about everyday life. Principally, what Althusser has in mind is the way in which certain rituals and customs have the effect of binding us to the social order: a social order that is marked by enormous inequalities of wealth, status and power. Using this definition, we could describe the seaside holiday or the celebration of Christmas as examples of ideological practices.\textsuperscript{21}

According to those definition of ideology, the writer will take the third definition because this research based on the film. The author takes a position in the film through the ideology of the author to describe something. In this case, the author describes Abraham Lincoln to be represented.

\textsuperscript{21} Ibid, p.4
CHAPTER III
RESEARCH FINDINGS

In the chapter II, the writer explain about the representation that means a way to produce meaning through language, like exactly what the writer wants to describe in this chapter. The writer wants to analyze the representation of Abraham Lincoln in the film “Abraham Lincoln Vampire Hunter” and the ideology within it. After watching film carefully, and repeatedly, the writer looks at the dialogue, spoken sounds, and visual images in the film to find meaning of representation of Abraham Lincoln and then put some quotations, and images as evidences. After review the meaning of representation, it will be known the ideology within it.

A. Representation of Abraham Lincoln

Representation is a way to produce meaning through language. Language is the major tool in understanding representation, meanwhile in film the language are dialogue, spoken sounds, and visual images. Representation system consist of two essential components, that is concept in mind, and language. The writer wants to see how the film *Abraham Lincoln: Vampire Hunter* represents Abraham Lincoln. Abraham Lincoln is known as the 16th President of United States of America, which become a legend with his decision and hassle about the slavery issue in America.

In analyzing the representation of Abraham Lincoln, the writer will present the discussion into several topics; they are the representation of Abraham Lincoln as a friend, a husband, a politician, and a vampire hunter.
1. Representation of Abraham Lincoln as a Good Friend

Abraham Lincoln was born February 12, 1809 in Kentucky. He is a second child from Thomas Lincoln and Nancy. Abraham lived nomadenly since his family move from town to town. Abraham spend his childhood in Knob Creek and Pigeon Creek. As a person who lives nomadenly, Lincoln still makes friend and have some friends.

*Abraham Lincoln Vampire Hunter* is representing Abraham Lincoln as a friend. In the beginning of the film, we will see that Abraham give a letter to his friend named Henry Sturges. The quotations talk about friendship between Henry and Abraham. The content of the letter is about how Abraham trusting his diary to Henry. Here are the content of the letter:

“History prefers legends to men. It prefers nobility to brutality. Soaring speeches to quiet deeds. History remembers the battle and forgets the blood. Whatever history remembers of me, if it remembers anything at all, it shall only be a fraction of the truth. For whatever else I am, a husband, a lawyer, a president, I shall always think of myself as a man who struggled against darkness. I leave in your trusted hands, my dear friend Henry, this record that begins when I was just a boy.”

*(Abraham Lincoln Vampire Hunter, 00:00:49 - 00:01:51)*

From the quotation above, we can see that Lincoln is a loyal friend. He trusts his diary to Henry. From the word “I leave in your trusted hands, my dear friend Henry”, we can conclude that Lincoln is a good friend and has been passed many moments with Henry as a friend, as far as he can trust his personal diary.

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In another scene, we will find that Lincoln also a brave and a loyal friend. Lincoln is only about 9 years old, and he works for his family to solve their financial trouble. He has a friend named Will Johnson. On the night, Jack Barts comes to the place where Lincoln’s parent working, Jack Barts wants to separates Will, a good friend of Lincoln, and his family. Lincoln comes to help Will, he shows his brave by the facial expression and the axe that he hold to protect his friend. See picture 1.1

![Picture 1.1]

From the picture above, we can see that Lincoln is a brave and loyal friend. He sacrifice his safety to protect his friend from Jack Barts.

Another quotation supporting the idea that Lincoln is a brave and helpful friend. Lincoln helps Will Johnson to declare that Will is born free. Lincoln comes to declare that Will is not a slave, or a son of a slave. After separated for a long time, Will and Lincoln was finally met. Lincoln studies about the law, and working as a shopkeeper in Springfield. Lincoln helps Will without hesitation. The quotation below proves that Lincoln is a good friend for Will and it supporting the idea that Lincoln is a brave and loyal friend.
Lincoln: Will? Will Johnson! How did you...?
Will Johnson: I was back home and heard you moved here. Studying to be a lawyer. That's good. I'm in need of a good lawyer.
Lincoln: What, are you in some kind of trouble?
Will Johnson: I was freeing slaves down South on the railroad, hoping to find my brother down there. Some bounty hunters got after me. Said I was a runaway. I need a writ, Abe, saying I was born free.
Lincoln: You know, Will. Come on.

(Abraham Lincoln Vampire Hunter, 00:35:15-00:35:51)

Lincoln and Will starting their friendship when their was child, while the friendship between Lincoln and Henry, a man who Lincoln meet in the bar, are starting from friends with benefit. Because, when first time Henry and Lincoln meet in bar, Lincoln is pursuing his vengeance to Jack Bart (Vampire), but it is fail and Henry come to save Lincoln. A day after the tragedy, Lincoln and Henry made a deal that Henry will teach how to murder vampire and in return Lincoln have to become a vampire hunter and hunting every name that Henry give. The quotation below is about the agreement between Henry and Lincoln. In the middle of the story, Lincoln finds that Henry also a vampire and Lincoln realize that Henry was using him for his revenge to vampire. From the quotation below, we will know that Lincoln is a good friend until he finds out the truth and it makes him disappoint.

Henry: No, Mr. Lincoln, vampires are real. They exist in every city and every state in the Union.
Lincoln: If what you say is true, you could help me kill him. I could pay you to kill him.
Henry: My services are not for sale. And the word you are looking for is "destroy." It is quite a feat to kill that which is already dead.
Lincoln: But you don't understand. My mother was murdered.
Henry: And if I teach you how to murder her murderer, so what? How will that honor her memory? How will that benefit the next boy whose mother is taken? If vengeance is all you seek, seek it elsewhere.

Lincoln: Teach me to fight as you do. Please, I'll do anything you say.

Henry: You promise to cast aside all notions of vengeance and commit to the life of a hunter? You will have no friends, no family.

(Abraham Lincoln Vampire Hunter, 00:13:58-00:15:01)

From the word “Please, I’ll do anything you say”, we can find that Lincoln please Henry to help him revenge his mother’s death. He has no idea how to fight with Jack Barts. The word also represent a new Lincoln. We find Lincoln please someone to help him with the very pleased word, we can conclude that sometimes Lincoln have to please someone to learn something new from others.

Besides known for a loyal friend, Lincoln also known as an attractive person, we will find that Lincoln have an ability to attract people, and have more education in law. In the middle of the film, Lincoln successfully attract Springfield’s people with his oration about slavery. Senator Nolan also attracted by Lincoln’s oration, he gives his name card and wants to connect Lincoln to the right person, as Lincoln’s wish to become a lawyer. From the pictures below, we can see that many people come together in front of Lincoln. They are coming to hear Lincoln’s oration. At the end, they claps their hand that means they are agree with what Lincoln says. It means that Lincoln successfully attract them.
Another evidence that show Lincoln has successfully attract people, He is able to get Senator Nolan’s attention. Senator Nolan is person who have a good role in government and he is well-known as politician in Springfield. He gives his name card to Lincoln and wants to connect Lincoln to the politician that have same anxiety in slavery. It means that Lincoln not only success to attract Springfield’s people, but also attracted a Senator which have a good role in government. It clearly says that Lincoln is a young man that very attractive and have intelligence.

**Senator Nolan**: A voice like that is too strong to be stuck keeping shop.

**Lincoln**: I’m actually studying to be a lawyer.

**Senator Nolan**: Ah! Well, Mr. Lincoln, maybe it’s time you thought about politics. I can connect you with the right people.

**Lincoln**: Thank you, Senator Nolan.

**Senator Nolan**: A pleasure young man. The same.

*(Abraham Lincoln Vampire Hunter, 00:38:04 – 00:38:11)*
Beside Will and Henry, Lincoln also has a close friend named Joshua Speed. After elected as a president, Henry, Will, and Speed were still becoming a good friends of Lincon, and Lincoln also still become a humble and loyal friend to them. Lincoln bring Will and Speed to become his personal assistant, it makes their friendship more intimate than before. From the picture below, we can see that Will support Lincoln’s decision about slavery issue meanwhile Henry have different point of view about the issue. Will looks so agree with Lincoln’s decision and his words expression is sarcastic while he talks to Henry. Will also taking care Lincoln when Lincoln in a difficult situation. Lincoln has to admit that Willie (Lincoln’s son) has passed away because of vampire. Will gives his jacket to cover Lincoln from cold air (Picture 1.6). It clearly show that Lincoln has loyal friends.

Henry :Because it is the only thing that has kept them sated for all these years, and you take that away, then no one is safe.
Will : So you get to choose who lives and who dies.
Lincoln : A great man once said, "What we do, we do not for ourselves."

(Abraham Lincoln Vampire Hunter, 01:01:26-01:01:39)

The different expression of loyal friend comes from Joshua Speed. He is also a close friend of Abraham Lincoln, he is the one who gives Lincoln a
room to live in Springfield and gives Lincoln a job as a shopkeeper. After elected as a president, Lincoln wants to response Speed’s goodness, he makes Speed as a personal assistant for Lincoln. Speed is known as a loyal friend of Lincoln who have a genius idea. In the difficult time, vampire wants to attack the nation and defeats Lincoln. Speed have a different way to support Lincoln, meanwhile Henry and Will always support Lincoln in same way. Speed try to make a meeting with Vadoma, a friend of a vampire leader, and disguise as a betrayer of Lincoln. Speed tells all of the strategy that Lincoln makes to defeat vampires. Speed tells that Lincoln will bring all of silver with the train, it make vampires trapped in one train. So, it makes Lincoln more easily to defeat vampires. The truth is Lincoln doesn’t bring the silver in that train. The quotation below is the conversation between Vadoma and Speed. Speed tells about Lincoln’s strategy.

Vadoma: And why tell me this, Mr. Speed? Why betray your friend?
Speed: He is my friend, but I love this country even more. And he, more than anyone, is responsible for tearing this nation apart.
Vadoma: You’ve done the right thing.
Speed: I know.

(Abraham Lincoln Vampire Hunter, 01:14:58 - 01:15:18)

The quotation below is the conversation between Adam (A friend of Vadoma) and Speed, when Adam finds out the truth about the trap.

Adam: Why did you lie to me?
Speed: To get you all in one place, to finish you.

The evidences above is clearly show that Speed is a genious friend of Lincoln. He wants to do anything to protect Lincoln and the nation from the vampire, even he have to disguise as a betrayer. It also prove that Lincoln is a loyal friend, his loyalty makes his friends loyal too.

From the explanation above, I can conclude that this film represents Abraham Lincoln as a good, loyal, and humble friend. He is also an attractive person. It looks from how Abraham Lincoln treat his friend, and his friends’ return.

2. Representation of Abraham Lincoln as a Husband

Beside being described as a friend who loyal and humble, Lincoln is also described as a husband. Abraham Lincoln has a wife named Mary Todd. In this part, the writer would like to analyze about the representation of Abraham Lincoln as a husband. The writer wants to describe how Abraham Lincoln treats Mary before and after marriage.

As a husband, Lincoln is described as a romantic man who wants to get Mary’s attention. In the middle of the film, we will find a scene before Lincoln and Mary married, it was when the first time Mary and Lincoln met. They met in Speed’s store, Mary wants to buy something on her list. When Mary come, Lincoln is keep busy with his things and a bit ignore what Mary says. Mary asks his attention by speak louder. Lincoln makes a mistake, He calls “mam” to Mary which is still young and it makes Mary a bit offended. Then Lincoln says sorry to her, and that is the first time they speak face to face. From the picture below, we can see how beautiful Mary with her good-
looking face and well-treated skins (Picture 2.2). The facial expression of Lincoln which mesmerized by Mary’s beauty is a prove that Mary is a beautiful woman. Lincoln is look like fall in love with Marry at their first sight. Lincoln is attracted by the beauty of Marry.

In this film, Mary described as a middle-class woman. It looks from her appearance, and she is surrounding by people who have role in that City.

The first time Mary and Lincoln met, Mary come with Stephen A. Douglas who wants to propose her. Stephen A. Douglas is a politician in Springfield. He is also a well-known person in Springfield. At that time, Lincoln can attract Mary’s attention than what Douglas do. So, Mary chooses Lincoln to be her boyfriend. From the conversation below, we will see that Douglas calls Mary with “Darling”, but Mary doesn’t call him with it back. It prove that Mary does not love Douglas and she prefer to choose Lincoln.

Stephen Douglas : Darling. There you are. You mustn’t flit from store to store so quickly.
Mary Todd : Well, perhaps if you didn’t stop to jaw with every gentleman in Springfield. I could say the same for you.
Abraham Lincoln : Abraham... Lincoln.
Stephen Douglas : Are you a voting man, Mr. Lincoln?
Abraham Lincoln : I...
Stephen Douglas : How do you feel about keeping slavery out of Illinois? I'm running for the legislature.
Mary Todd : I'm sure he'd love to hear your campaign speech, but Mr. Lincoln was just about to attend to my list.
Stephen Douglas : We were talking, dear. Slavery, it's a complicated issue.
Abraham Lincoln : I couldn't disagree with you more, Mr. Douglas.

(Abraham Lincoln Vampire Hunter, 00:22:43-00:23:22)

From the quotation above, we can conclude that Mary do not have any feelings to Douglas. She does not call him with “Darling”, which is different with Douglas who calls Mary with “Darling”. And from the conversation above too, Mary know that Lincoln is not only handsome, but also smart because Lincoln have a good responses when Douglas talk about politics. In spite of Douglas comes from the same class with Mary, and this film represent Douglas with more higher class and renowned than Lincoln.

In this film Lincoln is also represented as an romantic man. It looks from how Lincoln treat Mary before their marriage. The quotation below will prove that Lincoln is an romantic man. Lincoln and Mary were met at the ball. Lincoln was sit alone on the sofa, Mary come closer to Lincoln and asks him to dance with her. Mary shocked by Lincoln’s words which says that he loves Mary and would like to share an adventurous life with her. It shocked Mary because it is too early to says about that feeling. Lincoln and Mary looks more closer and romantic in that night. Mary also says that Lincoln is a man that full of surprise. Lincoln’s words is an evidence that Lincoln is an romantic man. Here are their conversation which prove that Lincoln is an expressive man.
Mary: I came to Springfield looking for someone different. Someone whose life was a bit more adventurous, and well... My apologies, I'm never this...

Lincoln: Honest?

Mary: Rude.

Lincoln: Miss Todd, may I speak candidly? I, too, came here to better myself. That's why I've taken an interest in the law, and why, if I may be so bold, I have taken an interest in you. And as for the adventure that you seek, I suspect that few men could ever hope to provide that for you. Least of all your fiancé, Stephen Douglas.

Mary: Mr. Lincoln, you are full of surprises.

Lincoln: Miss Todd, you have no idea.

(Abraham Lincoln Vampire Hunter, 00:28:39-00:29:16)

In this film also show that Lincoln propose Mary in the rainy night after he hunts vampire. In that night, Mary come to Lincoln’s place. Lincoln is surprise by Mary’s arrival. When he knows it is Mary, he pulling out a ring from his pocket then he propose her. Mary accepts the proposal then they are kisses.
Mary : Abe!
Lincoln : Mary!
Mary : What on earth are you doing?
Lincoln : Come on in.
Mary : What are you hiding?
Lincoln : Nothing.
Mary : Abe?
Lincoln : It's nothing.
Mary : Abe, I know when you're lying. What are you hiding from me?
Lincoln : All right. I didn't want to tell you this way. This is not the way that I planned it. But if you really must know, Mary Todd, will you make me the happiest of men?

(Abraham Lincoln Vampire Hunter, 00:47:58-00:48:40)

From the pictures and dialogue above, we will know that Lincoln is a romantic man, because he spontaneously propose Mary in that night.

After Lincoln marry with Mary, this film represent Lincoln as a more busy person and he have secret that he does not share with Mary. As a president of United States of America, Lincoln spent his time focus on his job. The picture and dialogue below prove that Lincoln is more busy with his job. When Mary comes to the office, she brings a meal for Lincoln, meanwhile Lincoln keeps busy with his job in the office. Mary always pay attention to remind meal and rest. But, Lincoln respond it differently. He always pay attention to his job.
Mary : When's the last time you had something to eat?
Lincoln : I'm not hungry, thank you.
Mary : You have got to eat, Abe. You’re only human.
(Abraham Lincoln Vampire Hunter, 01:03:56- 01:03:59)

From the quotation above, we can see how Lincoln seriously taking care his job, and a bit ignore Mary’s attention. Lincoln becomes a man who always busy with his job, especially when he have to handle the nation and civil war.

After the death of their son because of vampire’s bitten, Lincoln comes to the bed where Mary is lying there. Mary had known about the vampire, and Lincoln confesses his mistake that he was keeping the secret about vampire then says sorry to her. Lincoln says sorry to her, because he ever thinks that keep the secret about vampire could make them safe, but what he was think is different with the result. He says that he need her to support his decision about the war. He hugs Mary as a sign of apology and love.
Lincoln: I'm sorry, Mary.
Mary: I'm sorry I've kept you in the dark all these years.
Lincoln: I need you, Mary.
Mary: I've waited a long time to hear you say those words.

(Abraham Lincoln Vampire Hunter, 01:15:53-01:16:23)

From the pictures and dialogue above, there is a sentence “I’ve kept you in the dark all these years” it means there is something that Lincoln keep from Mary. The writers thinks that something which Lincoln keep is that Lincoln is a vampire hunter. The evidence above also a sign of how Lincoln loves their family, Lincoln should keep some secrets from their family to protect them from dangerous. Vampire has become enemy for Lincoln until vampire kills their son. Mary had just realize and know about it after the death of their son. But, in this scene also Lincoln shows that he also a romantic husband. He shows his love and care by hugging Mary.

From the explanation above, the writer concludes that this film represent Lincoln as a man who romantic and treats his girl friend well. And then he is turning into a busy man after their marriage. He is also have his own way to show his love and responsibility by protecting their family from the fact that he is a vampire hunter.

3. Representation of Abraham Lincoln as Politician

Abraham Lincoln is a 16th President of United State of America, he was elected in November 1860. He was inaugurated as President in March 1861. Abraham Lincoln is a self-taught lawyer and legislator with a reputation as eloquent opponent about slavery.23

23 http://www.history.com/topics/abraham-lincoln
In this film, Abraham Lincoln also represented as a politician. This quotation talks about Lincoln which is popular with his oration about slavery. Lincoln gets many attention from his concern about slavery (Picture 3.10). Lincoln always bring his mother’s quote about slavery. From the evidence below, we can see that Lincoln is good in oration. He gets many attention from others while he has oration.

![Image of Lincoln's speech](Picture 3.10)

Lincoln: Until every man is free, we are all slaves!
(Abraham Lincoln Vampir Hunter, 01:01:10-01:01:14)

This film also represents vampire that not only become an enemy of Lincoln but also enemy of the nations. Elected as a president make Lincoln decide to fight vampire without an axe, but using words and ideas. Lincoln took a decision to fight slavery, then the civil wars began. In this film, the civil war is war between the living and the death, it means this war is between American and vampires. The pictures below tells about Lincoln who asks Will and Speed to ordered to all American citizens to collect their silver. The silver will be used as a bullet to defeat vampires in the war.
From the quotation above, we can see that Lincoln is an intelligent and explicit leader. He knows how to fight with the enemy with the best way. He also know the weakness of the enemy. It clearly shows that Lincoln is a good leader.

The last quotation is about Lincoln as a president who successfully win the war between vampire. In the end of this film, Lincoln speeches in front of his citizen and oration about their successful in war and He was proclaiming about Emancipation Proclamation, freed all slaves in states.
From the explanation above, The writer can conclude that this film represents Abraham Lincoln as a politician who concerns in emancipation especially slavery issue. Slavery treats men with no equal, that is the point that Lincoln wants to fight. He is also a good leader, who does not want to waste more time in war. He wants to ended up the war after he knows the weakness of his enemy. He is also good in oration, he can get many attention from American with his oration and his policy. In the end of this film, The writer says that this film represent a good role of Abraham Lincoln as a politician.

4. Representation of Abraham Lincoln as a Vampire Hunter

_Abraham Lincoln Vampire Hunter_ is a Hollywood film that represent Abraham Lincoln as a vampire hunter. Abraham Lincoln, in this film has different activity in the day and night. In the night, he become a vampire hunter. This activity starts when he wants to revenge his mother’s murderer named Jack Barts. In this film, Lincoln’s mother was died because, she was bitten by Jack Bart. In the beginning of the film, Lincoln does not know that Jack Bart is a vampire. Until he met Henry Struges right before he try to kill Jack Bart. The first attack, Lincoln failed to kill Bart. He lost his mind, and unconscious. The next day Lincoln wakes in unknown place, which is Henry’s home (Picture 3.1 and 3.2). Then Henry told him everything about the vampire. (Picture 3.3 and 3.4) Henry also wants to help Lincoln to kill Jack
Bart, but in return Henry wants Lincoln to become a vampire hunter. From the quotation below, we can see the agreement between Henry and Lincoln. And from that day, Lincoln becoming a vampire hunter.

Henry: And if I teach you how to murder her murderer, so what? How will that honor her memory? How will that benefit the next boy whose mother is taken? If vengeance is all you seek, seek it elsewhere.

Lincoln: Teach me to fight as you do. Please, I'll do anything you say.

Henry: You promise to cast aside all notions of vengeance and commit to the life of a hunter. You will have no friends, no family.

(Abraham Lincoln Vampire Hunter, 00:12:49-00:15:01)

The following quotation talks about Lincoln who taught by Henry how to kill vampire. Henry offers some of weapon to Lincoln. Lincoln chooses axe as his weapon to hunts vampires (Picture 3.5). He chooses axe because he was
a wood splitter when he was child. He thinks that he is more lucky by using axe, since he has been fail to kill Jack Barts by using gun. Lincoln looks skilled by using axe.

From the quotation above, Henry gives a secret about silver. Silver is a symbol of betraying God of evil and is also works for betraying and kill vampire. It can support Lincoln to kill vampire more easily.

Lincoln moves to Springfield and become a shopkeeper in the day and He hunts vampire in the night. The following quotation shows the first action of Lincoln as a vampire hunter. The trick that Lincoln use for hunting vampire is start from the name that Henry give in a letter. Henry directs Lincoln to kill

24 Greek and kristian assume that Judas Iscariot who betrayed jesus is the first vampire. It is also said that vampires hate silver for this reason as well. Judas betrayed Jesus with 30 pieces of silver. Judas tried to return the silver but he could not. So he threw it in disgust. From that Judas is considered as the first Vampire and silver be the worst elements for vampire. Source from http://www.hellhorror.com/vampires/vampire_origin/
an owner of local pharmacy named Aaron Stibel Junior. He came to that pharmacy and successfully kill the vampire. From the picture below we can see that Lincoln strike vampire down using his axe which already covered by silver.

From the evidences above, we can see how Lincoln very skilled in using axe, and he successfully betraying one vampire.

Lincoln has a special appearance when he kills vampire. He always use black long coat, and a hat. He also put his axe behind his coat. This costume always he use everytime he hunts vampire. The writer thinks that Lincoln always use the black long coat as symbol of mysterious and to hide his identity. Because, Lincoln does not want anyone know about his activity as vampire hunter.
From the explanation above, the writer conclude that this film represents Lincoln as a vampire hunter who has special trick, and always have a contingency plan. He uses traditional weapon such as axe, that shows his ability to fight. So, this film makes a new representation of Abraham Lincoln.

B. Ideology of the Film

Ideology is a crucial concept in the study of popular culture. Graeme Turner, calls it with the most important conceptual category in culture studies. In this analysis, the writer uses one of fifth definiton of ideology by John Storey, it is intended to draw attention to the way in which texts (television fiction, pop, songs, novels, feature films, etc) always present a particular image of the world.

From the representation Abraham Lincoln, it clearly shown that Lincoln is represented as a friend who have loyalty to his friend, a husband who loves and cares his family, a good politician who concern in slavery issues, and a vampire hunter who have special tricks.
Abraham Lincoln Vampire Hunter film represents something different with Abraham Lincoln in reality. This film represented Lincoln as a vampire hunter. In the middle of film, there is a dialogue that build a new perception of slavery. Adam, one of vampire, tells that “we are always slavery to something”. So, this film symbolized vampire as people who agree with slavery.

Adam: A shame to sacrifice so many of my best men, but I needed to know if you're up to the task.
Lincoln: What do you want with me?
Adam: To see you liberated. To see you rise up and destroy your oppressor.
Lincoln: That's interesting advice, coming from a slave owner.
Adam: Men have enslaved each other since they invented gods to forgive them for doing it. I've seen Jews build Egypt's glory. Seen Christians thrown to lions with my own eyes. And I've seen Africans sell their own kind to Europeans. May I share one of the revelations of my 5,000 years? We're all slaves to something. I, to eternity. You, to your convictions. Others, to the color of their skin. All I ever wanted was to see my kind granted their rightful place. But there are those of us, those like your friend Henry, who enjoy living in the dark. And as you're doubtless aware, I cannot personally destroy him, nor he I.

(Abraham Lincoln Vampire Hunter – 00:56:02 -00: 57:39)

This film shows Lincoln as a good role of president and showing Lincoln who concern in slavery by symbolizing slavery to vampire. By means of this, the struggle of Lincoln who fights slavery is also represented by Lincoln who fights vampire. So, this film wants to tell about the story of how Lincoln fights slavery by using vampire as people who agree with slavery.
From the explanation above, the question arises as about why Lincoln described as a vampire hunter in this film. From the social context, this film releases when vampire films become a trend in Hollywood. This film use vampire character as a symbol of slavery as marketing strategic to increase public interest. Since the release of *Twilight* film which is about vampire, many films that use vampire as main character became big hit, such as *Vampire Dairies*. *Abraham Lincoln Vampire Hunter* seems wish to follow the strategy. However the result is not what is expected. The film only received 6.0 for rating with income $116,471,580\textsuperscript{25} and followed by several other film which only gets rating score around 4 and 5.\textsuperscript{26}

Moreover, the story of the film also contribute to the failure of the marketing strategy. The film maker can not decided between the fact or fiction. The fact of Abraham Lincoln as president of USA and declare war against slavery only appear at the end of the film (00:54:26 – 01:45:13), while the fiction of Lincoln as vampire hunter appear at the beginning (00:13:00 – 00:45:15). As a result, the ideology behind the description of Lincoln as a vampire hunter which is as marketing strategy could not be achieved. Besides the trend of vampiric films is not longer popular, the story of the film also contribute to this condition.

\textsuperscript{25}http://id.wikipedia.org/wiki/Abraham_Lincoln:_Vampire_Hunter#cite_note-boxofficemojo-3

CHAPTER IV
CONCLUSION AND SUGGESTION

A. Conclusion

Abraham Lincoln Vampire Hunter film is a fiction film which tells about Abraham Lincoln who become vampire hunter. The film is set in United States of America, produced by Tim Burton, Bekmambetov, and Jim Lemley in 2011 and released on June 2012.

In this research, the writer analyzes about the representation of Abraham Lincoln. Abraham Lincoln in reality is the 16th president of United States of America. After analyzing this film, the writer draws a conclusion that this film represented Abraham Lincoln as a friend, a husband, a politician, and a vampire hunter.

The film represents some similarities with the Abraham Lincoln in reality. It can be identified from Abraham Lincoln who is a kind, and loyal friend, Abraham Lincoln who loves and cares his family, and Abraham Lincoln who become a good role in government as a politician. But this film also represents a new Abraham Lincoln, this film shows that Lincoln is a vampire hunter.

This film wants to combine between the fiction story about Abraham Lincoln as vampire hunter and the reality about Abraham Lincoln as a legendary person in American History. This film uses vampire-themed to increase public interest as in that time this film released, the vampire-themed
was become a trend in Hollywood films. However, the result is not what this film expected. Abraham Lincoln Vampire Hunter could not extend the ideology behind the description of Lincoln as a vampire hunter which is as marketing strategy.

B. Suggestion

For other researchers who wants to analyze film as well, they have to pay attention to the relationship between Lincoln and women. Since in many Lincoln’s biography he is described as having many relationship with women, and marrying Mary is not as simple as described in this film. Finally, the writer hopes that the result of this study can be useful for future improvement of studying representation and ideology, especially for English Letters Department students who wants to do the similar research.
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